



Director of Education

As the Director of Education for the [Security Industry Association](http://www.securityindustry.org) (SIA), you will lead the SIA Education@ISC conference programs, Certified Security Project Manager (CSPM) certification, key education and training, and career development initiatives. In this role, you will bring knowledge of the industry's issues, emerging technologies, and trends to the forefront and create opportunities for security leaders and experts to advance professionally. Reporting directly to the CEO and supervising a team of 2, you will drive all and education and certification program activity for SIA and through SIA's partners, in support of the SIA membership and larger industry goals.

Your work will include staying up-to-date on the current trends in our industry and identifying education needs that are most beneficial to our members. We will also look to you to maintain and increase program participation, implement and expand existing content, and manage program instructors. You will plan, coordinate, and manage program logistics to ensure professional events are delivered seamlessly on time and within budget.

Organization Overview

As technology advances and the complexity of security threats evolves, security leaders must continuously develop innovative solutions to mitigate risk and enhance safety. The Security Industry Association (SIA) is the leading trade association for global security solution providers, with more than 900 innovative member companies representing thousands of security leaders and experts who are shaping the future of the security industry. The security market is growing fast and is worth more than \$350 billion annually.

SIA members and their employees work at the intersection of innovation and converged security – developing solutions to protect people, residential, and enterprise settings, as well as critical infrastructure around the world, including airports, hospitals, stadiums, universities, and government buildings. Our members are making the future more safe and secure through the offering of technology solutions that protect against physical and cyber threats, including through the use of biometrics, cloud solutions, emergency communications, fire detection, intrusion detection, mobile applications, perimeter protection, video surveillance, analytics and advanced imaging, threat management, and unmanned aerial and ground vehicles.

SIA invests in team members who share its core values of pride and creativity, teamwork, open-mindedness, knowledge, and accountability.

Responsibilities

Department direction, management, and oversight

- Strategically identify and design programs of value to members and/or their channel partners. Advise in the areas of education, knowledge, and professional development for the industry and the association.
- Leverage the knowledge and expertise of industry and subject matter experts to



determine industry-wide priorities for credentialing/certification, training and education, knowledge management, and career development.

- Direct the selection and development of the technical infrastructure (learning management system) used to deliver SIA and other industry learning and training, career mapping, and the management of SIA certifications
- Build and maintain relationships with industry subject matter experts in critical and emerging knowledge areas, leveraging these relationships for education and training development, certification development, knowledge management, and support of other education and career development priorities.
- Build and maintain relationships with training development and delivery partners as the mechanism for the provision of SIA Education to training participants.
- Align budget to organizational strategic priorities and direction, as defined by the board of directors. Develop and monitor education and certification-related revenue and expenses.
- Build and maintain the capability for publications to support existing and new curriculum through study guides and white papers, and develop new capabilities as appropriate for SIA in emerging knowledge areas.
- Continuously identify linkages and education-related applications of activities of all SIA departments. Leverage the capabilities and opportunities of the Education Department to support the plans and goals of other departments and SIA as a whole.
- Collaborate with the Marketing Department in the promotion of education products and events by identifying key audiences and messages for the same.
- Coach and manage department staff for the benefit of SIA, the Education Department, and individual professional goals.

Curriculum and conference program development

- Direct SIA efforts in all education-related programming areas.
- Lead content development for the SIA Education@ISC (International Security Conference & Exposition) vendor-neutral education program and work cooperatively with ISC Events and the ISC Education Advisory Board to deliver two conference programs annually.
- Write and/or edit SIA Education@ISC session descriptions and assist SIA Marketing with developing and refining marketing messages and other materials.
- Maintain and increase participation in instructor-led training and e-learning courseware for the benefit of SIA members and their channel partners.
- Facilitate the work of the SIA education and certification committees charged with advancing SIA education priorities, including content development and delivery, revenue generation and growth, and program branding.
- Develop and maintain a database containing the ratings of individual subject matter experts who have presented at the SIA Education@ISC conferences.



Certification

- Along with certification staff, build and maintain end-to-end certification/credentialing programs as needed to support members through the member channel.
- Set direction for marketing with internal and external marketing teams to generate awareness of certifications to build a certificant base.
- Establish SIA as a recognized certifier in the industry, according to recognized certification/credentialing standards.

Security Systems Technology (SST) Associates Degree Program

- Work with SMEs and others to expand a two-year community college degree program that is completing a pilot phase of development.
- Lead the development of the curriculum framework for the SST initiative.
- Identify and recruit SMEs as content developers and faculty.
- License the curriculum to community colleges and vocational schools.

Qualifications

- Bachelor's degree preferred.
- 5 to 7 years of experience in education program development; association experience preferred.
- Knowledge of adult learning principles and program curriculum design or a Master's degree in adult learning theory. Proven ability to deliver industry-related live content.
- Financial tracking and budget development experience.
- Familiarity with learning management systems (LMS); system support experience, a plus.
- Solid computer/technical experience and knowledge (e.g., Microsoft Office Suite, database management, e-learning tools such as learning management systems and web seminar delivery tools).
- Experience licensing a curriculum and/or intellectual property is a strong plus.

Attributes

- Strong communicator. You are clear and succinct in your communications both internally and externally.
- Project management. You manage timelines, reduce risks, and get the work done. You are highly organized, analytical, and able to make critical assessments and set priorities wisely.
- Open and collaborative. You share information, work cooperatively, and seek out relevant information to decide on appropriate steps and facilitate to get the desired results. You develop strong relationships within and outside the organization.



- Business acumen. You have the ability to come up to speed quickly. You are comfortable presenting to diverse audiences and knowledgeable about operations and the unique needs of targeted programs. You embrace speed-to-execution when developing programs.
- Intellectually curious. You are committed to ongoing personal learning and comfortable learning about technology.

What's Attractive to the Right Candidate?

- This is an opportunity to be an integral part of a financially strong association where there is potential for professional growth.
- This is an exciting time to join the organization and make your mark. SIA has a collaborative, high-growth culture where innovation and ideas are welcomed.
- We offer an excellent compensation package including generous health and dental insurance; flex spending account; life insurance; 401(k) with up to 6 percent match; free parking; transit allowance; and work-life balance benefits including paid holidays; 20 days of vacation; 12 weeks paid parental leave; and flexible work schedules. You have the flexibility to work from home up to two days per week.

To Apply

Simply email your resume to Aileen Hedden at resumes@staffingadvisors.com with "**SIA – Director of Education / 2018-2406 CW**" as the subject of the email.

Staffing Advisors has been engaged to find the right candidate and is committed to helping create a diverse work environment for our client. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, veteran status, or any other basis protected by law. This position may require pre-employment screening potentially including a criminal background check, verification of academic credentials, licenses, certifications, and/or verification of work history.