Leadership. Volunteerism. Engagement.

Through highly engaged and active members like you, SIA committees, advisory boards and working groups lead the industry by defining policy, developing standards, planning education and organizing membership activities. Volunteer your expertise today and help shape the future of security.
Dear Colleague,

As employees in the security industry, we often ask ourselves, “How can we improve the state of the industry for everyone?”

Doing so may involve engagement in establishment of interoperable standards, participation in educational conferences or advocacy to government agencies. Collectively, these activities benefit us all, whether we are executives or practitioners, allies or competitors.

At the Security Industry Association (SIA), we have developed several committees that enable our members, and sometimes nonmembers, to get involved in exactly those sorts of industry-building activities. We have established a structure of committees, working groups and interest groups to advance our collective interests by setting up common communication protocols, disseminating the latest advances in IP video and other technology, pressing for legislation benefit to our industry and conducting many other associated activities.

To help you understand the full scope of those activities, SIA has developed the enclosed descriptions of its committees, working groups and interest groups for your consideration. Although these descriptions tend to be a bit on the technical side of what SIA’s various forums do, it is our hope that this guide will serve as a handy reference and inspire you to participate in our various committees.

We hope you find this guide to SIA committees useful, and we welcome your participation!

Sincerely,
Scott Schafer, Chairman, SIA; Board of Directors
Don Erickson, CEO, SIA

How to Get Involved
If you’re a SIA member and you would like to get involved, reach out to us to volunteer your time on various committees.

Certification: Katie Greatti, Associate Director of Certification kgreatti@securityindustry.org | 301-804-4714

Education: Eli Voorhees, Director of Education and Training evoorhees@securityindustry.org | 301-804-4708

Government Relations: Jake Parker, Director of Government Relations jparker@securityindustry.org | 301-804-4722

Industry Relations: Ronald Hawkins, Director of Industry Relations rhawkins@securityindustry.org | 301-804-4713

Marketing: Geoff Kohl, Senior Director of Marketing gkohl@securityindustry.org | 301-804-4702

Membership: Kevin Murphy, Director of Member Services kmurphy@securityindustry.org | 301-804-4704

Standards: Joe Ottman, Director of Standards jottman@securityindustry.org | 301-804-4709

Not a SIA member? Join today!
Contact a SIA membership representative and get involved:
Kevin Murphy kmurphy@securityindustry.org | 301-804-4716
Marc Benson mbenson@securityindustry.org | 301-804-4710
John Coleman jjcoleman@securityindustry.org | 301-804-4706

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Updated March 2019
Certification

Certification Committee
The Certification Committee ensures SIA certification programs adhere to the standards for the development and maintenance of sound and legally defensible certifications. The committee determines the policies and procedures under which certifications are administered and awarded.

Accomplishments:
- Awarded certifications are administered and policies and procedures under which the committee determines the legally defensible certifications.
- The Certification Committee ensures the standards for the development and maintenance of sound and legally defensible certifications.

Accomplishments:
- The Certified Security Project Manager (CSPM®) exam is now available through Castle Worldwide and offers a network of more than 1,100 testing centers in about 100 countries.
- Expanding the pool of exam items to populate additional exams.
- Heightened visibility of the CSPM credential.

Committee chair:
Greg Arthur
Security Project Services

Education

Education and Training Committee
The Education and Training Committee builds a qualified security workforce by identifying and creating learning, training and career development opportunities for security professionals. Its offerings include instructor-led training, online education, educational conferences and forums and instructional materials and resources.

Accomplishments:
- Deliver SIA’s 2-1/2-day, instructor-led Security Project Management Training throughout the United States and Canada as both a public and private course.
- Develop and manage webinars and custom online education for security project managers.
- Annually develop and deliver industry-wide education through the SIA Education@ISC educational programs at ISC West and ISC East.
- Annually develop and deliver education for SIA’s Securing New Ground®, an executive-level conference that explores the business of security and the global and domestic markets for security products and technologies.
- Created an associate in applied science degree in security system technology in partnership with community colleges to educate the next generation of security professionals.

Committee chair:
James Marcella
Axis Communications

ISC Education Advisory Board
The ISC Education Advisory Board evaluates and guides the development and delivery of the SIA Education@ISC educational program at ISC West.

Accomplishments:
- Final ISC West 2018 conference evaluation scores show a .25-point increase in the average session rating (85.08 in 2018 vs. 84.83 in 2017) and a 4.38-point increase in the average speaker rating (88.05 in 2018 vs. 83.67 in 2017).
- Development of 100+ educational sessions annually at ISC West and ISC East.

Government Relations

Government Relations Committee
The Government Relations Committee advises SIA members regarding legislation, regulations and other pending government actions affecting the security industry and makes recommendations for related actions.

Accomplishments:
- Representation of SIA members and their interests before federal and state policymakers.
- Formation of Security PAC political action committee.
- Webcasts on emerging policy issues affecting the security industry.
- Security Policy Brief: A new tool exclusively for SIA members which provides detailed tracking of state legislative issues affecting the security industry.
- Regulatory Relief: The signing of the Power and Security Systems Act in November 2017 culminated a yearlong effort to preserve an important exemption from federal energy efficiency rules critical to the operation of security and fire alarm systems.
- Tax Reform: The tax overhaul signed into law by President Trump in December 2017 (P.L. 115-97) provided key incentives for businesses to purchase fire and security systems.
- Comments on Proposed Tariffs on Chinese Goods Under Section 301 of the Trade Act: SIA filed comments with the U.S. Trade Representative expressing concerns with the latest series of tariffs proposed by the Trump administration.

Committee chair:
Craig Sharman
Johnson Controls

Identity Working Group
The Identity Working Group promotes the effective use of identity management solutions in the public and private sectors by providing resources and insight to policymakers on biometrics, physical and logical access control systems, Federal Identity, Credential and Access Management (FICAM) infrastructure and other related issues.

Accomplishments:
- Provided written comments to the General Services Administration on proposed changes to procurement policies for identity management and physical access control products.
- Produced a SIA white paper on physical access control systems for FICAM.
- Monitoring changes in testing requirements and advocating for the further adoption and effective use of personal identity verification security features by the federal government.
- Closely followed the drafting of immigration reform legislation in Congress and developed SIA’s position on provisions requiring full implementation of the biometric entry/exit system for foreign visitors.

Working group chair:
Ryan Kaltenbaugh
Lenel
### Government Relations (continued)

#### Procurement Policy Working Group
The Procurement Policy Working Group serves as a forum for members to discuss policy issues that impact their ability to conduct business with government customers and help guide SIA’s involvement on procurement policy issues.

**Accomplishments:**
- Pushed enactment of the “Local Preparedness Acquisition Act” legislation authored by SIA that extended General Services Administration (GSA) Cooperative Purchasing to Schedule 84 under the Federal Supply Schedules program.
- Monitoring and communicating with members about ongoing changes in the GSA schedules program and GSA requirements for installation of HSPD-12 compliant equipment.
- Drafting SIA comments on regulations and legislation affecting procurement policy.

**Working group chair:**
Lynn de Séve
GSA Schedules, Inc.

### Transportation Policy Working Group
The Transportation Policy Working Group provides industry insight to government decision makers on funding or policy issues affecting deployment of security solutions for mass transit, freight and passenger rail, aviation and highway systems.

**Accomplishments:**
- Drafted and presented SIA recommendations on recording devices for use in train cabs to the Federal Railroad Administration.
- Secured U.S. Department of Transportation policy changes streamlining the deployment of security solutions.
- Successfully supported the swift passage of H.R. 302, the Federal Aviation Administration Reauthorization of 2018.

**Working group chair:**
Anthony Incorvati
Axis Communications

### State & Local Policy Working Group
The State & Local Policy Working Group monitors state government activities affecting the development, use, and sale of security solutions and provides insight into the state legislative challenges facing the industry while shaping SIA’s engagement on these issues.

**Accomplishments:**
- Successfully analyzed and influenced state legislative proposals on data centers, biometrics, body-worn cameras, school security, cybersecurity, Buy America requirements, licensure and security monitoring services, among other issues.

**Working group chair:**
John Steele
Johnson Controls

### Industry Relations

#### Drones and Robotics Working Group
Drones and Robotics Working Group brings together members of the security industry, end users, technology experts and other interested parties to promote best practices regarding the use of robots in security, develop research, offer guidance on legislative and regulatory matters and enhance communication and collaboration.

**Accomplishments:**
- Published whitepaper on “Extending the Capabilities of Human Security Officers With Modern Robotics”.
- Published “UAS FAQ for the Security Industry”.
- Produced podcast on “The Rise of Drones”.

**Working group chair:**
Mark McCourt
Cobalt Robotics

#### CSI MasterFormat Working Group
The CSI MasterFormat Working Group seeks to ensure that the MasterFormat construction specifications for security and life safety equipment, especially those contained in Division 28, are appropriate for current technologies and uses. MasterFormat, from the Construction Specifications Institute (CSI) and Construction Specifications Canada, provides an organizational structure that is an important tool in the construction and architecture and engineering fields.

**Accomplishments:**
- Submitted recommendations for 2018 update to MasterFormat.

**Working group chair:**
Ray Coulombe
SecuritySpecifiers

#### Cybersecurity Advisory Board
The Cybersecurity Advisory Board (CAB) is a board-appointed group of industry cybersecurity experts. The mission of the CAB is to guide SIA members ahead of potential cybersecurity issues related to electronic physical security measures. The board provides prescriptive guidance and advocacy for new and existing cybersecurity strategies and solutions. This leadership enables SIA to prepare its members for challenges related to wider adoption of the Internet of Things and the use of secure networked devices for security.

**Accomplishments:**
- Providing content direction and input for Cyber-Secured Forum.

**Data Privacy Advisory Board**
The Data Privacy Advisory Board provides information and best practices to help SIA members handle sensitive data in a safe and secure manner to protect the personally identifiable information of their employees, partners and customers from potential breaches. The board leverages the collective expertise of industry professionals, law enforcement, security practitioners and data privacy experts to inform and educate SIA member companies about methods for mitigating the risk of data breaches.

**Accomplishments:**
- Published Data Privacy and Security Trends for 2018.
- Published video and written resources on “GDPR and the Security Industry.”

**Advisory board chair:**
Kathleen Carroll
Seven Seas Consulting
Guide to Committees and Working Groups

Membership and Marketing Committee
The mission of the SIA Membership and Marketing Committee is to provide guidance in creating member value, especially for the purposes of increasing member retention, new member development and overall member engagement. The committee helps refine concepts for new benefits and provide feedback on the current portfolio of member programs, products and services. This committee helps gauge the overall member experience at various touchpoints and helps SIA understand current market forces and how they are affecting membership segments.

Accomplishments:
- Assistance in unprecedented SIA membership growth
- Input into new value-based membership dues program
- Review of SIA marketing programs, including new website
- Assistance growing membership among manufacturers representatives

Committee chair:
Paul Baratta
Axis Communications

RISE Committee
The RISE Committee delivers educational content and networking opportunities to young professional employees of SIA member companies and college students and recent graduates who may have employment interest in the global security industry.

Accomplishments:
- Development of RISE Scholarship
- Webinars specifically developed for young professionals
- RISE member profiles to highlight young professionals in the security industry
- Launch of AcceleRISE, a new conference for tomorrow’s security leaders featuring top-quality idea sharing, coaching, business skills development, networking and inspiration

Committee chair:
Matt Feenan
Axis Communications

Women in Security Forum Committee
The Women in Security Forum supports the participation of women in the security industry. Through programs, professional development and networking events, the committee engages members, both men and women, who share this goal.

Accomplishments:
- Women in Security Forum breakfast panel at ISC East
- All women-authored fall 2018 edition of SIA Technology Insights
- Presentation of the inaugural Progress Award to Eddie Reynolds of Illuminar at SIA Honors Night 2018
- SECURE Perspectives column in partnership with Security Sales & Integration magazine featuring women leaders

Committee chairs:
Maureen Carlo
BCDVideo
Dawn Hanks
Milestone

Health Care Security Interest Group
The Health Care Security Interest Group brings together members of the electronic physical security industry, end users, law enforcement and other stakeholders to develop analyses and recommendations regarding the unique demands, constraints and challenges of securing health care facilities.

Accomplishments:
- Published the report "Mitigating the Risk of Workplace Violence in Health Care Settings"

Interest group chair:
Paul Baratta
Axis Communications

Public Safety Working Group
The Public Safety Working Group focuses on improving the safety, security and sustainability of communities. The group is comprised of SIA members, security practitioners and first responders who combine their experiences and insights to develop resources regarding the effective and responsible implementation of security technologies.

Accomplishments:
- Chairman provided public safety and security analysis on CNBC program

Working group chair:
Steve Surfaro
Kolins Security Group

Public Safety Working Group (continued)

Retail Security Interest Group
The Retail Security Interest Group brings together security technology suppliers, security practitioners, law enforcement and other stakeholders to develop analyses and recommendations regarding the implementation of security solutions, the impact of emerging technologies and the unique physical security, loss prevention and other security challenges in the retail sector.

Accomplishments:
- Produced "The Hidden Value in Store Security Equipment," a video and report explaining the return on security investments

Interest group chair:
Alex Asnovich
Avigilon

Investment Trends Committee
The Investment Trends Committee presents information on electronic security-related capital markets, mergers and acquisitions and investment developments to members of the security industry and investors.

Accomplishments:
- Webinars to provide financial information about the security industry

Committee chair:
John E. Mack III
Imperial Capital

Product Showcase is available at iscwest.com/sianps. Information on submitting entries into the SIA New Product Showcase at ISC West is the premier industry event to recognize new and innovative security products and services. Information on submitting entries into the SIA New Product Showcase is available at iscwest.com/siansp.

New Product Showcase Committee
The SIA New Product Showcase at ISC West is the premier industry event to recognize new and innovative security products and services.

Accomplishments:
- Record-breaking 122 entries received for the 2018 SIA New Product Showcase awards
- Introduction of new award categories, including unmanned, cybersecurity and threat/risk management solutions
- Presentation of the inaugural New Product Showcase Merit Award in 2018 to Jennifer Martin of Vanderbilt Industries, recognizing a volunteer’s steadfast commitment to the awards program

Committee chair:
Christopher Grmiet
Guidedepot Solutions

Women in Security Forum Committee (continued)

Partnership Alliance for Safer Schools (PASS) Steering Committee
PASS brings together representatives of the security industry, law enforcement and educational institutions to gather, develop and make publicly available information about securing schools.

Accomplishments:
- Release of version 4 of the PASS Safety and Security Guidelines for K-12 Schools, December 2018
- Release of the PASS School Safety and Security Checklist, December 2018
- Launch of PASS website at passki2.org

Interest group chair:
Alex Asnovich
Avigilon

Accomplishments:
- Release of version 4 of the PASS Safety and Security Guidelines for K-12 Schools, December 2018
- Release of the PASS School Safety and Security Checklist, December 2018
- Launch of PASS website at passki2.org
Accomplishments:
- Open Supervised Device Protocol (OSDP) v2.1.7 (Released June 2017)
- Open OSDP Test Tool (Updated June 2017)
- OSDP Profiles (April 2015)
- OSDP TLS Profile (2017)

Subcommittee chair:
Perry Levine
IdentityTech Solutions

Architectural Graphics and CAD Working Group
The Architectural Graphics and CAD Working Group focuses on the revision of AG-01 Architectural Graphics and CAD Symbols for the Security System Standard. SIA and the International Association of Professional Security Consultants are partnering together on this effort to revise this useful standard.

Accomplishments:
- AG-01 v3.1 released December 2017

Working group chair:
Andrew Sova
ASSA ABLOY

Cloud, Mobility and Internet of Things (IoT) Subcommittee
The Cloud, Mobility and IoT Subcommittee explores the impact of the cloud and mobility on physical security and focuses on developing cloud and mobility standards for the industry. Candidate areas for standardization include a cloud security reference model and a common cloud session establishment framework for physical security products.

Accomplishments:
- Cloud and Mobility White Paper
- Cloud, Mobility and IoT Charter

Subcommittee chair:
Jeremy Brecher
Securitas Electronic Security Inc.

Digital Video Subcommittee
The Digital Video Subcommittee is tasked with the maintenance of the SIA/Open Systems Integration and Performance Standards Digital Video Interface standards already in development and leads SIA’s involvement in both domestic and international video standards activities, including participation in Video Quality in Public Safety and global CCTV initiatives.

Accomplishments:
- Digital Video Quality Handbook
- Camera Setup Guide

Subcommittee chair:
Steve Surfaro
Kolins Security Group

Intrusion Subcommittee
The Intrusion Subcommittee maintains and promotes standards dealing with residential and commercial intrusion panels and communication between protected premises and monitoring stations. CP-01 and the SIA DC family of standards is maintained and new intrusion standards are developed and published under this subcommittee.

Accomplishments:
- CP-01 revision — 2019 edition to include informative signals for mobile alarm validation
- DC-08 Communications Protocol for Monitoring and DC-07 revisions
- DC-05 Digital Communication — Contact ID Protocol

Subcommittee chair:
Ted Nesse
North Latitude Technologies

Perimeter Security Subcommittee
The Perimeter Security Subcommittee guides SIA’s support for nationwide and international efforts to prevent hostile vehicle attacks. From crowded public spaces or critical infrastructure sites to government facilities, the subcommittee works to identify best practices, assess current threats and solutions and provide stakeholders with the latest on safety and security standards from governments and industry.

Subcommittee chair:
Rob Reiter
Storefront Safety Council

Simple Network Management Protocol (SNMP) Subcommittee
The SNMP Subcommittee covers activities related to how traditional security products communicate over an IP network. The initial project within this subcommittee focuses on defining a set of standardized management information bases (MIBs) for security products using SNMP, which is used to actively monitor device status and alert administrators of the health of their networks.

Accomplishments:
- Security MIBs Profile (Internet Engineering Task Force)

Subcommittee chairs:
Sal D’Agostino
IDMachines
Rodney Thayer
Smithee Solutions

Committee chair:
Steve Van Till
Brivo Systems

Access Control and Identity Subcommittee
The Access Control & Identity Subcommittee covers activities related to access control and identity management. Working groups within this subcommittee focus on developing and publishing SIA standards related to access control and identity and participates in relevant initiatives specified by the U.S. federal government.

Accomplishments:
- Development of SIA Standards educational track at ISC West

Subcommittee chair:
Jeremy Brecher
Securitas Electronic Security Inc.
SIA Committees and Working Groups
Get Involved Today!

Information. Insight. Influence.
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