Committees and Working Groups

Leadership. Volunteerism. Engagement.

Through highly engaged and active members like you, SIA committees, advisory boards and working groups lead the industry by defining policy, developing standards, planning education and organizing membership activities. Volunteer your expertise today and help shape the future of security.

securityindustry.org
Guide to Committees and Working Groups

Dear Colleague,

As employees in the security industry, we often ask ourselves, “How can we improve the state of the industry for everyone?”

Doing so may involve engagement in establishment of interoperable standards, participation in educational conferences or advocacy to government agencies. Collectively, these activities benefit us all, whether we are executives or practitioners, allies or competitors.

At the Security Industry Association (SIA), we have developed several committees that enable our members, and sometimes nonmembers, to get involved in exactly those sorts of industry-building activities. We have established a structure of committees, working groups and interest groups to advance our collective interests by setting up common communication protocols, disseminating the latest advances in IP video and other technology, pressing for legislation benefit to our industry and conducting many other associated activities.

To help you understand the full scope of those activities, SIA has developed the enclosed descriptions of its committees, working groups and interest groups for your consideration. Although these descriptions tend to be a bit on the technical side of what SIA’s various forums do, it is our hope that this guide will serve as a handy reference and inspire you to participate in our various committees.

We hope you find this guide to SIA committees useful, and we welcome your participation!

Sincerely,

Pierre Trapanese, Chairman, SIA Board of Directors
Don Erickson, CEO, SIA

How to Get Involved

If you’re a SIA member and you would like to get involved, reach out to us to volunteer your time on various committees.

Certification:
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Education:
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Not a SIA member?
Join today!
Contact a SIA membership representative and get involved:
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Updated March 2020
**Certification**

**Certification Committee**
The Certification Committee ensures SIA certification programs adhere to the standards for the development and maintenance of sound and legally defensible certifications. The committee determines the policies and procedures under which certifications are administered and awarded.

**Accomplishments:**
- The Certified Security Project Manager (CSPM®) exam is now available through Scantron and offers a network of more than 1,100 testing centers in over 100 countries
- Expanding the pool of exam items to populate additional exams
- Heightened visibility of the CSPM credential

**Committee chair:**
Fred Harris
Microsoft

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**Education**

**Education and Training Committee**
The Education and Training Committee builds a qualified security workforce by identifying and creating learning, training and career development opportunities for security professionals. Its offerings include instructor-led training, online education, scholarship programs, educational conferences and forums and instructional materials and resources.

**Accomplishments:**
- Deliver SIA’s 2.5-day, instructor-led Security Project Management Training throughout the United States and Canada as both a public and private course
- Annual review and update learning materials for the SPM training courses to ensure accurate and up-to-date information is incorporated
- Develop and manage webinars and custom online education for security project managers
- Created an associate in applied science degree in security system technology in partnership with community colleges to educate the next generation of security professionals
- Established the Denis R. Hebert Identity Management Scholarship Program to promote continued education and facilitate advancement in the field of identity management and access control.

**Committee chair:**
James Marcella
Axis Communications

**ISC Education Advisory Board**
The ISC Education Advisory Board evaluates and guides the development and delivery of the SIA Education@ISC conference program at ISC West.

**Accomplishments:**
- Advise, assist and provide support for the development of high-quality educational programming
- Establish criteria for the evaluation and selection of speaker proposal submissions
- Produce 100+ educational sessions annually at ISC West and ISC East.

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**Government Relations**

**Government Relations Committee**
The Government Relations Committee advises SIA members regarding legislation, regulations and other pending government actions affecting the security industry and makes recommendations for related actions.

**Accomplishments:**
- Representation of SIA members and their interests before federal and state policymakers
- Formation of Security PAC political action committee
- Webcasts on emerging policy issues affecting the security industry
- Security Policy Brief: A new tool exclusively for SIA members which provides detailed tracking of state legislative issues affecting the security industry
- Regulatory Relief: The signing of the Power and Security Systems Act in November 2017 culminated a yearlong effort to preserve an important exemption from federal energy efficiency rules critical to the operation of security and fire alarm systems.
- Tax Reform: The tax overhaul signed into law by President Trump in December 2017 (P.L. 115-97) provided key incentives for businesses to purchase fire and security systems.
- Comments on Proposed Tariffs on Chinese Goods: Under Section 301 of the Trade Act, SIA filed comments with the U.S. Trade Representative expressing concerns with the latest series of tariffs proposed by the Trump administration.

**Committee chair:**
Craig Sharman
Johnson Controls

**Facial Recognition Working Group**
The mission of SIA’s Facial Recognition Working Group is to advise and participate in legislative advocacy and communications efforts, help determine priority areas of focus and to support initiatives serving the needs of the industry. The group also works to ensure SIA and its members - as subject matter experts in facial recognition technology and its uses - participate as stakeholders in the development of any policies affecting the use of facial recognition technology.

**Accomplishments:**
- Active participation providing input on federal and state legislation, including Congressional testimony and input on numerous state bills
- Publication of Face Facts series of informational documents on facial recognition
- Active coordination with national and international news media covering facial recognition
- Development of a public policy page on facial recognition that provides information on SIA positions and activities

**Global Commerce Working Group**
The Security Industry Association’s (SIA’s) Global Commerce Working Group educates SIA members on ongoing bilateral and multilateral trade issues and pertinent security - both physical and cyber - issues impacting global supply chains used by various SIA members. Additionally, the group helps guide SIA’s actions on related policy developments.

**Accomplishments:**
- Led trilateral support for the ratification of USMCA from SIA, ALAS and CANASA

**Committee chair:**
Joshua Blume
Panasonic
Identity Working Group
The Identity Working Group promotes the effective use of identity management solutions in the public and private sectors by providing resources and insight to policymakers on biometrics, physical and logical access control systems, Federal Identity, Credential and Access Management (FICAM) infrastructure and other related issues.

Accomplishments:
- Provided written comments to the General Services Administration on proposed changes to procurement policies for identity management and physical access control products
- Produced a SIA white paper on physical access control systems for FICAM
- Monitoring changes in testing requirements and advocating for the further adoption and effective use of personal identity verification security features by the federal government
- Closely followed the drafting of immigration reform legislation in Congress and developed SIA’s position on provisions requiring full implementation of the biometric entry/exit system for foreign visitors

Working group chair:
Mary Grace Karch
Identiv

Procurement Policy Working Group
The Procurement Policy Working Group serves as a forum for members to discuss policy issues that impact their ability to conduct business with government customers and help guide SIA’s involvement on procurement policy issues.

Accomplishments:
- Pushed enactment of the “Local Preparedness Acquisition Act” legislation authored by SIA that extended General Services Administration (GSA)
- Cooperative Purchasing to Schedule 84 under the Federal Supply Schedules program
- Monitoring and communicating with members about ongoing changes in the GSA schedules program and GSA requirements for installation of HSPD-12 compliant equipment
- Drafting SIA comments on regulations and legislation affecting procurement policy

Working group chair:
Lynn de Séve
GSA Schedules, Inc.

State & Local Policy Working Group
The State & Local Policy Working Group monitors state government activities affecting the development, use and sale of security solutions and provides insight into the state legislative challenges facing the industry while shaping SIA’s engagement on these issues.

Accomplishments:
- Successfully analyzed and influenced state legislative proposals on data centers, biometrics, body-worn cameras, school security, cybersecurity, Buy America requirements, licensure and security monitoring services, among other issues

Working group chair:
John Steele
Johnson Controls

Transportation Policy Working Group
Industry insight to government decision makers on funding or policy issues affecting deployment of security solutions for mass transit, freight and passenger rail, aviation and highway systems.

Accomplishments:
- Drafted and presented SIA recommendations on recording devices for use in train cabs to the Federal Railroad Administration
- Secured U.S. Department of Transportation policy changes streamlining the deployment of security solutions
- Successfully supported the swift passage of H.R. 302, the Federal Aviation Administration Reauthorization of 2018

Working group chair:
Anthony Incorvati
Axis Communications
Industry Relations

CSI MasterFormat Working Group
The CSI MasterFormat Working Group seeks to ensure that the MasterFormat construction specifications for security and life safety equipment, especially those contained in Division 28, are appropriate for current technologies and uses. MasterFormat, from the Construction Specifications Institute (CSI) and Construction Specifications Canada, provides an organizational structure that is an important tool in the construction and architecture and engineering fields.

Accomplishments:
- Submitted recommendations for 2018 update to MasterFormat
- Published video and written resources on "GDPR and the Security Industry"

Working group chair:
Ray Coulombe
SecuritySpecifiers

Advisory board chair:
Kathleen Carroll
Seven Seas Consulting

Data Privacy Advisory Board
The Data Privacy Advisory Board provides information and best practices to help SIA members handle sensitive data in a safe and secure manner to protect the personally identifiable information of their employees, partners and customers from potential breaches. The board leverages the collective expertise of industry professionals, law enforcement, security practitioners and data privacy experts to inform and educate SIA member companies about methods for mitigating the risk of data breaches.

Accomplishments:
- Published Data Privacy and Security Trends for 2018
- Published video and written resources on "GDPR and the Security Industry"

Working group chair:
Mark McCourt
Cobalt Robotics

Ethics in Security Technology Working Group
The SIA Ethics in Security Technology Working Group focuses on providing guidance to members of the security industry on issues related to the ethical uses of physical security technology. By gathering input from industry leaders across all segments, the working group aims to address challenging questions that grow out of the increasing role that technology has in society and the potential for it – and security technology, in particular – to be used for good or ill. The working group, among other things, seeks to develop recommendations for ethical deployments of security equipment, identify ethical standards from other industries and organizations that may be applicable to the security sector, promote awareness of ethical concerns through educational projects and comment on legislative and regulatory matters where appropriate.

Accomplishments:
- Drafted guidelines for ethical operations and deployments in the security industry (in progress)
- Published the report "Mitigating the Risk of Workplace Violence in Health Care Settings"

Working group chair:
Paul Baratta
Axis Communications

Investment Trends Committee
The Investment Trends Committee presents information on electronic security-related capital markets, mergers and acquisitions and investment developments to members of the security industry and investors.

Accomplishments:
- Webinars to provide financial information about the security industry

Committee chair:
John E. Mack III
Imperial Capital

Cybersecurity Advisory Board
The Cybersecurity Advisory Board (CAB) is a board-appointed group of industry cybersecurity experts. The mission of the CAB is to guide SIA members ahead of potential cybersecurity issues related to electronic physical security measures. The board provides prescriptive guidance and advocacy for new and existing cybersecurity strategies and solutions. This leadership enables SIA to prepare its members for challenges related to wider adoption of the Internet of Things and the use of secure networked devices for security.

Accomplishments:
- Drafted guidelines for ethical operations and deployments in the security industry (in progress)

Working group chair:
Min Kyriannas
JB&B

Advisory board chair:
Kathleen Carroll
Seven Seas Consulting

Drones and Robotics Working Group
Drones and Robotics Working Group brings together members of the security industry, end users, technology experts and other interested parties to promote best practices regarding the use of robots in security, develop research, offer guidance on legislative and regulatory matters and enhance communication and collaboration.

Accomplishments:
- Published whitepaper on “Extending the Capabilities of Human Security Officers With Modern Robotics”
- Published “UAS FAQ for the Security Industry”
- Produced podcast on “The Rise of Drones"

Working group chair:
Mark McCourt
Cobalt Robotics

Health Care Security Interest Group
The Health Care Security Interest Group brings together users, law enforcement and other stakeholders to develop analyses and recommendations regarding the unique demands, constraints and challenges of securing health care facilities.

Accomplishments:
- Published report “Mitigating the Risk of Workplace Violence in Health Care Settings”

Interest group chair:
Paul Baratta
Axis Communications

Partner Alliance for Safer Schools (PASS) Steering Committee
PASS brings together representatives of the security industry, law enforcement and educational institutions to gather, develop and make publicly available information about securing schools.

Accomplishments:
- Release of version 4 of the PASS Safety and Security Guidelines for K-12 Schools, December 2018
- Release of PASS School Safety and Security Checklist, December 2018
- Launch of PASS website at passk12.org

Committee chair:
Guy M. Grace, Jr.
Littleton Public Schools
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Public Safety Working Group
The Public Safety Working Group focuses on improving the safety, security and sustainability of communities. The group is comprised of SIA members, security practitioners and first responders who combine their experiences and insights to develop resources regarding the effective and responsible implementation of security technologies.

Accomplishments:
- Chairman provided public safety and security analysis on CNBC program

Working group chair:
Steve Surfaro
Kolins Security Group

Retail Security Interest Group
The Retail Security Interest Group brings together security technology suppliers, security practitioners, law enforcement and other stakeholders to develop analyses and recommendations regarding the implementation of security solutions, the impact of emerging technologies and the unique physical security, loss prevention and other security challenges in the retail sector.

Accomplishments:
- Produced “The Hidden Value in Store Security Equipment,” a video and report explaining the return on security investments

Interest group chair:
Alex Asnovich
Avigilon

Membership and Marketing Committee
The mission of the SIA Membership and Marketing Committee is to provide guidance in creating member value, especially for the purposes of increasing member retention, new member development and overall member engagement. The committee helps refine concepts for new benefits and provide feedback on the current portfolio of member programs, products and services. This committee helps gauge the overall member experience at various touchpoints and helps SIA understand current market forces and how they are affecting membership segments.

Accomplishments:
- Assistance in unprecedented SIA membership growth
- Input into new value-based membership dues program
- Review of SIA marketing programs, including new website
- Assistance growing membership among manufacturers representatives

Committee chair:
Janet Fenner
ISS (Intelligent Security Systems)

Human Resources Committee
The Security Industry Association (SIA) Human Resources Committee develops resources and best practices for SIA members to help them improve their hiring processes and attract qualified personnel.

Accomplishments:
- Guidance and updates to SIA’s Wage and Benefits Benchmarking Study
- Input into sample job description templates, candidate assessment questions and career pathways resources
- Coordination with SIA’s education and training team on workforce development courses

RISE Steering Committee
The RISE Committee delivers educational content and networking opportunities to young professional employees of SIA member companies and college students and recent graduates who may have employment interest in the global security industry.

Accomplishments:
- Development of RISE Scholarship
- Webinars specifically developed for young professionals
- RISE member profiles to highlight young professionals in the security industry
- Launch of AcceleRISE, a new conference for tomorrow’s security leaders featuring idea sharing, coaching, business skills development, networking and inspiration

New Product Showcase Committee
The SIA New Product Showcase at ISC West is the premier industry event to recognize new and innovative security products and services.

Information on submitting entries into the SIA New Product Showcase is available at iscwest.com/sianps.

Accomplishments:
- Introduction of an Emerging Technologies category that features innovative products from startups and new to industry companies
- Bolstered the number of judges involved with a diverse group from leading security consulting, specifying and engineering firms as well as security practitioners from world-class organizations like Amazon, Nike and Salesforce
- Streamlined a number of categories with considerations for cloud, mobility and artificial intelligence to reflect the changing context of the security industry

Committee chair:
Christopher Grien
Guidepost Solutions

Guidepost and Working Groups (continued)
Standards Committee
The SIA Standards Committee serves as the guiding body of SIA standards programs. Its members work together to develop, promote and advocate industry standards in a coordinated effort with other standards and specification writing bodies. The SIA Standards Committee is chaired by a member of the committee and comprised of Standards Subcommittee Chairs and participants with specific interest areas from the security industry. The SIA Standards Committee also coordinates and takes a leadership role in the following activities:

- **Security Industry Standards Council (SISC)** — The SISC serves as the guiding body for standards activities of three major Security Industry SDOs — SIA Standards, the Central Station Alarm Association and the Electronic Security Association (formerly the National Burglar and Fire Alarm Association).

Committee chair:
Steve Van Till
Brivo Systems

Architectural Graphics and CAD Working Group
The Architectural Graphics and CAD Working Group focuses on the revision of AG-01 Architectural Graphics and CAD Symbols for the Security System Standard. SIA and the International Association of Professional Security Consultants are partnering together on this effort to revise this useful standard.

Accomplishments:
- AG-01 v3.1 released December 2017

Working group chair:
Andrew Sova
ASSA ABLOY

Cloud, Mobility and Internet of Things (IoT) Subcommittee
The Cloud, Mobility and IoT Subcommittee explores the impact of the cloud and mobility on physical security and focuses on developing cloud and mobility standards for the industry. Candidate areas for standardization include a cloud security reference model and a common cloud session establishment framework for physical security products.

Accomplishments:

Subcommittee chair:
Brian Russell
VDOO

Digital Video Subcommittee
The Digital Video Subcommittee is tasked with the maintenance of the SIA/Open Systems Integration and Performance Standards Digital Video Interface standards already in development and leads SIA’s involvement in both domestic and international video standards activities, including participation in Video Quality in Public Safety and global CCTV initiatives.

Accomplishments:
- Digital Video Quality Handbook
- Camera Setup Guide

Subcommittee chair:
Steve Surfaro
SURFARO LLC
Guide to Committees and Working Groups

Standards (continued)

Intrusion Subcommittee
The Intrusion Subcommittee maintains and promotes standards dealing with residential and commercial intrusion panels and communication between protected premises and monitoring stations. CP-01 and the SIA DC family of standards is maintained and new intrusion standards are developed and published under this subcommittee.

Accomplishments:
- 2019 CP-01 revision which includes informative signals for mobile alarm validation
- DC-09 Communications Protocol for Monitoring and DC-07 revisions
- DC-05 Digital Communication — Contact ID Protocol

Subcommittee chair:
Ted Nesse
North Latitude Technologies

SIA OSDP Working Group
The SIA OSDP Working Group is a collection of manufacturers and integrators that refine the Open Supervised Device Protocol (OSDP) specification to add functionality, define different application profiles, and help to further education understanding and conformance to the OSDP standard.

Accomplishments:
- OSDP v2.2 to be released in 2020
- IEC 60839-11-5 OSDP Standard
- SIA OSDP Boot Camp (2019)
- SIA OSDP Verified conformance program (March 2020)

Subcommittee chairs:
Sal D’Agostino
Rodney Thayer
IDMachines
Smithee Solutions

Perimeter Security Subcommittee
The Perimeter Security Subcommittee guides SIA’s support for nationwide and international efforts to prevent hostile vehicle attacks. From crowded public spaces or critical infrastructure sites to government facilities, the subcommittee works to identify best practices, assess current threats and solutions and provide stakeholders with the latest on safety and security standards from governments and industry.

Accomplishments:
- Capitol Hill Symposium on Vehicular Terrorism
- Perimeter Security Workshop with PSSA

Subcommittee chair:
Rob Reiter
Storefront Safety Council

Simple Network Management Protocol (SNMP) Subcommittee
The SNMP Subcommittee covers activities related to how traditional security products communicate over an IP network. The initial project within this subcommittee focuses on defining a set of standardized management information bases (MIBs) for security products using SNMP, which is used to actively monitor device status and alert administrators of the health of their networks.

Accomplishments:
- Security MIBs Profile (Internet Engineering Task Force)

Subcommittee chairs:
Sal D’Agostino
Rodney Thayer
IDMachines
Smithee Solutions

Get Involved
and Help Us Build
Something Great

Join a SIA Committee or Group Today

Volunteer Your Expertise
securityindustry.org/volunteer

Contact SIA staff to learn more about participating.

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