

New Poll Shows Facial Recognition Technology Adding Value to Security and Convenience for Majority of Americans

OVERALL



Nearly 6-in-10 Americans are favorable towards facial recognition technology.



7-in-10 Americans believe facial recognition technology is accurate in identifying people of all races and ethnicities.



Nearly 8-in-10 Americans believe facial recognition technology can help find missing people.

USES OF FR

GROUP	IN FAVOR
Airlines	75%
Security at office buildings	70%
TSA or other airport security	69%
Banks	68%
Schools to screen adult visitors	67%
Police and law enforcement	66%

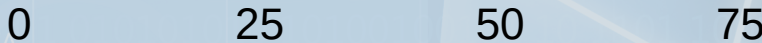
LAW ENFORCEMENT

47% Agree that facial recognition technology can reduce racial injustice and discrimination in law enforcement.

66% Believe facial recognition searches by investigators are non-invasive and appropriate.

64% Believe facial recognition is a more trustworthy way of identifying suspects and clearing innocent people.

54% Say that facial recognition can help reduce racial bias in eye-witness accounts and law enforcement investigations.



TRAVEL

78%
AGREE

Facial recognition technology can improve security systems.

74%
AGREE

Facial recognition technology can speed up security lines at airports and large events.

SCHOOLS

Americans support the use of facial recognition in schools, which can be used to alert school safety personnel if prohibited individuals and criminals, such as sex offenders, enter without permission

2/3
OF ADULTS

Support schools using facial recognition technology to screen adult visitors

Say that these school safety benefits make them more supportive of facial recognition technology.

62%
OF ADULTS

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