***CUSTOMIZE THESE SUGGESTED TEMPLATES TO SUIT YOUR NEEDS FOR OUTREACH INVOLVEMENT.***

**YOUR COMPANY**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

The Security Industry Association (SIA), which we are a member, has a group for both women and men that offers programs, professional development opportunities and networking events with the goal of supporting the involvement of women in the security industry. They are known as the SIA Women in Security Forum (WISF) and I am a member.

Part of our mission is to giveback – to women and to the security industry – and the upcoming ISC West show presents an outstanding opportunity to do just that. We are partnering with Dress for Success Southern Nevada, an affiliate of the global organization Dress for Success, to empower women to achieve economic independence. Working women were disproportionately affected by the pandemic; in Nevada, the rise in unemployment in the past year has been 78% higher for women than men. We’re calling our effort the ESSENTIALS 4 JOB SECURITY GIVEBACK.

Here’s what you can do. If you’re planning to attend ISC West, bring a few lightweight and easy-to-pack items to contribute to drop boxes that will be in SIA’s Community Booth 6077.

We’re looking for:

* Notes of encouragement
* Portfolios/planners/business card holders
* Lipstick and cosmetics for people of color
* Mints, lip balm, and hand cream
* Water bottles
* Accessories – jewels, belts, bags, shoes, etc.
* Plus-sized clothes
* Mini hotel-supplied shampoo/conditioner

If you’re not attending, consider asking a colleague who is to bring your donation on your behalf. Or, consider purchasing a low cost item, via Amazon, that will be shipped directly to DFS Southern Nevada. Use this link: [**https://smile.amazon.com/gp/ch/list/27-1228948/ref=smi\_cl\_ls\_llol\_lol**](https://smile.amazon.com/gp/ch/list/27-1228948/ref=smi_cl_ls_llol_lol)

We, in the security industry, have the power to make a difference in the financial security of hundreds of women in Southern Nevada by providing encouragement and professional attire to help them thrive in work and life. Please share our message via social media to inspire many across our networks to support our Giveback effort.

Visit the [WISF Essentials](about:blank)4JobSecurity webpage. There you’ll find all the details. You’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West, and affordable shopping options in Las Vegas to procure items once there. Together, we can make an impact!

Best,

xyz

**YOUR SIA MEMBER BASE**

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WISF has done many things since our formation in March 2018, like sponsor scholarships and host industry panels/webinars. Now, we are focused on community giveback. ISC West is just a few weeks away, and as we in the security industry come together in large numbers for the first time in over a year, we hope to share our thankfulness and good fortune with others in the form of our ESSENTIALS 4 JOB SECURITY GIVEBACK.

To do this, we are partnering with Dress for Success Southern Nevada, an affiliate of the global organization Dress for Success, to empower women to achieve economic independence. Working women were disproportionately affected by the pandemic; in Nevada, the rise in unemployment in the past year has been 78% higher for women than men. We’re calling our effort the ESSENTIALS 4 JOB SECURITY GIVEBACK.

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Xyz

**YOUR SPHERE – VENDORS, SALES CHANNEL, OTHER TRADE GROUPS, FRIENDS**

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We’re hoping you’ll support us, even if you don’t attend. It you are going to ISC West, please bring a few lightweight and easy-to-pack items to contribute to drop boxes that will be in the SIA Community Booth 6077.

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