SIA
SECURITY INDUSTRY ASSOCIATION

Committees, Communities and Working Groups

Leadership. Volunteerism. Engagement.

Through highly engaged and active members like you, SIA committees, advisory boards and working groups lead the industry by defining policy, developing standards, planning education and organizing membership activities. Volunteer your expertise today and help shape the future of security.

securityindustry.org

Dear Colleague,

As employees in the security industry, we often ask ourselves, "How can we improve the state of the industry for everyone?"

Doing so may involve engagement in establishment of interoperable standards, participation in educational conferences or advocacy to government agencies. Collectively, these activities benefit us all, whether we are executives or practitioners, allies or competitors.

At the Security Industry Association (SIA), we have developed several committees that enable our members, and sometimes nonmembers, to get involved in exactly those sorts of industry-building activities. We have established a structure of committees, working groups and interest groups to advance our collective interests by setting up common communication protocols, developing and sharing information on market segments, pressing for legislation benefit to our industry,

connecting communities for leadership growth and conducting many other associated activities.

To help you understand the full scope of those activities, SIA has developed the enclosed descriptions of its committees, working groups and interest groups for your consideration. Although these descriptions tend to be a bit on the technical side of what SIA's various forums do, it is our hope that this guide will serve as a handy reference and inspire you to participate in our various committees.

We hope you find this guide to SIA committees useful, and we welcome your participation!

Sincerely,
James Rothstein, Chair, SIA Board of Directors
Don Erickson, CEO, SIA

How to Get Involved

If you're a SIA member and you would like to get involved, reach out to us to volunteer your time on various committees.

Certification:
Katie Greatti, Associate Director of Learning and Development
kgreatti@securityindustry.org | 301-804-4741

Learning and Development:
Dr. Elli Voorhees, Director of Learning and Development
evoorhees@securityindustry.org | 301-804-4708

Government Relations:
Jake Parker, Senior Director of Government Relations
jparker@securityindustry.org | 301-804-4722

Industry Relations:
Ronald Hawkins, Director of Industry Relations
rhawkins@securityindustry.org | 301-804-4713

Marketing:
Geoff Kohl, Senior Director of Marketing
gkohl@securityindustry.org | 301-804-4702

Membership:
Kevin Murphy, Director of Member Services
kmurphy@securityindustry.org | 301-804-4716

Standards and Technology:
Edison Shen, Director of Standards and Technology
eshen@securityindustry.org | 301-804-4709

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Not a SIA member? Join today!

Contact a SIA membership representative and get involved:

Kevin Murphy
kmurphy@securityindustry.org
301-804-4716

Marc Benson
mbenson@securityindustry.org
301-804-4710

John Coleman
jcoleman@securityindustry.org
301-804-4706

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Inside ...

Government Relations

Government Relations Committee

The Government Relations Committee advises SIA members regarding legislation, regulations and other pending government actions affecting the security industry and makes recommendations for related actions.

Accomplishments:

- Representation of SIA members and their interests before federal and state policymakers
- Formation of Security PAC political action committee
- Publications & Tools (Federal Grants Guide, School Security Funding Guide, SIA Guide to Cannabis Security Requirements, Export Assistance Guide, Guide to Navigating Federal Contracting Rules)
- Webcasts on emerging policy issues affecting the security industry
- Regulatory Relief: The signing of the Power and Security Systems Act in November 2017 culminated a yearlong effort to preserve an important exemption from federal energy efficiency rules critical to the operation of security and fire alarm systems.
- Tax Reform: The tax overhaul signed into law by President Trump in December 2017 (P.L. 115-97) provided key incentives for businesses to purchase fire and security systems.

Chair:
Gene Fullano
Motorola Solutions

Facial Recognition Working Group

The mission of SIA's Facial Recognition Working Group is to advise and participate in legislative advocacy and communications efforts, help determine priority areas of focus and support initiatives serving the needs of the industry. The group also works to ensure SIA and its members – as subject matter experts in facial recognition technology and its uses – participate as stakeholders in the development of any policies affecting the use of facial recognition technology.

Accomplishments:

- Active participation providing input on federal and state legislation, including congressional testimony and input on numerous state bills
- Publication of SIA's Principles for the Responsible and Effective Use of Facial Recognition Technology Publication of *What Science Really Says About Facial Recognition Accuracy and Bias Concerns*, an analysis of research on the accuracy of facial recognition technology
- Active coordination with national and international news media covering facial recognition
- Development of a public policy page on facial recognition that provides information on SIA positions and activities

Identity and Biometric Technology Advisory Board

The SIA Identity and Biometric Technology Advisory Board (IBTAB) is an exclusive advisory panel to the SIA Board of Directors. IBTAB is comprised of biometric and digital identification experts who guide SIA's engagement with operators of critical infrastructure in both private and public sectors. IBTAB's technical expertise focuses on the operational and scalable features embedded within advanced biometric and digital identification solutions, and IBTAB members are prepared to work with policymakers and decision makers interested in understanding such solutions.

Accomplishments:

- IBTAB roundtable meeting series
- Networking event in conjunction with the Identity Week conference in October 2022
- Presentations at the 2022 SIA GovSummit conference and ISC Security Events conferences

Chair:
Benji Hutchinson
Paravision

Vice Chair
Jim Black
Microsoft

Procurement Policy Working Group

The Procurement Policy Working Group serves as a forum for members to discuss policy issues that impact their ability to conduct business with government customers and help guide SIA's involvement on procurement policy issues.

Accomplishments:

- Pushed enactment of the "Local Preparedness Acquisition Act" legislation authored by SIA that extended GSA Cooperative Purchasing to Schedule 84 under the Federal Supply Schedules program
- Monitors and communicates with members about ongoing changes in the GSA schedules program and GSA requirements for installation of HSPD-12 compliant equipment and other federal procurement requirements
- Drafts SIA comments on regulations and legislation affecting procurement policy

Chair:
Lynn de Séve
GSA Schedules, Inc.

State & Local Policy Working Group

The State & Local Policy Working Group monitors state government activities affecting the development, use and sale of security solutions and provides insight into the state legislative challenges facing the industry while shaping SIA's engagement on these issues.

Accomplishments:

- Successfully analyzed and influenced state legislative proposals on data centers, biometrics, body-worn cameras, school security, cybersecurity, Buy American requirements, licensure and security monitoring services, among other issues
- Defeat of Illinois BIPA-type legislation proposed in other states

Chair:
John Steele
Johnson Controls

Industry Relations

AI, Drones and Robotics Working Group

The AI, Drones and Robotics Working Group brings together members of the security industry, end users, technology experts and other interested parties to promote best practices regarding the use of robots in security, develop research, offer guidance on legislative and regulatory matters and enhance communication and collaboration.

Accomplishments:
- Published *Changing the Channel*, a report exploring the challenges and opportunities presented by drones and robotics solutions to security integrators
- Launched webinar series on artificial intelligence
- Held "Bridge" session at ISC West 2022 on developing a channel for drones and robotics

Chair:
Steve Reinharz
Robotic Assistance Devices

Data Privacy Advisory Board

The Data Privacy Advisory Board provides information and best practices to help SIA members handle sensitive data in a safe and secure manner to protect the personally identifiable information of their employees, partners and customers from potential breaches. The board leverages the collective expertise of industry professionals, law enforcement, security practitioners and data privacy experts to inform and educate SIA member companies about the importance of protecting personally identifiable information.

Accomplishments:
- Published the SIA Privacy Code of Conduct
- Published Data Privacy Video Code of Practice
- Published Reducing Risk, Seizing Opportunity: A Security Industry Guide to Privacy
- Hosted the SIA Lunch and Learn at ISC West 2021: Is Privacy a Liability or an Opportunity for Your Company?

- Published Data Privacy and Security Trends for 2018
- Published video and written resources on "GDPR and the Security Industry"

Chair:
Teresa Wu
IDEMIA

Investment Trends Working Group

The Investment Trends Working Group presents information on electronic security-related capital markets, mergers and acquisitions and investment developments to members of the security industry and investors.

Accomplishments:
- Held annual webinar to provide financial information about the security industry

Chair:
John E. Mack III
Imperial Capital

Public Safety Working Group

The Public Safety Working Group focuses on improving the safety, security and sustainability of communities. The group is comprised of SIA members, security practitioners and first responders who combine their experiences and insights to develop resources regarding the effective and responsible implementation of security technologies.

Accomplishments:
- Published ongoing series of Tech Briefs on key topics in security technology

Chair:
Steve Surfaro
SURFARO LLC

Utilities Advisory Board

SIA's Utilities Advisory Board demonstrates thought leadership on compliance and technology topics of interest to professionals managing security at a wide spectrum of utility facilities. It develops recommendations and guidance for the physical security and cybersecurity of utilities infrastructure, offers formal responses to security rules and guidance proposed by regulatory agencies, shares knowledge with related industries and develops content for SIA events and publications.

Accomplishments:

- Developed six-session SIAcademy LIVE! course on securing utilities and the energy sector

Chair:
Joey St. Jacques
Feenics

Learning and Development

Learning and Development Committee

The Learning and Development Committee builds a qualified security workforce by identifying and creating learning, training and career development opportunities for security professionals. Its offerings include instructor-led training, online education, scholarship programs, educational conferences and forums and instructional materials and resources.

Accomplishments:

- Deliver SIA's Security Project Management (SPM) training programs throughout the United States and Canada as both public and private course offerings
- Annually review and update learning materials for the SPM training courses to ensure accurate and up-to-date information is incorporated
- Develop and manage e-learning programs and custom online education for security professionals
- Created the online, on-demand Grants Training Course to educate industry professionals on how to leverage federally funded grant opportunities
- Established the Denis R. Hebert Identity Management Scholarship Program to promote continuing education and facilitate advancement in the fields of identity management and access control.

Chair:
Chris Peckham
Ollivier

Certification Committee

The Certification Committee ensures SIA certification programs adhere to the standards for the development and maintenance of sound and legally defensible certifications. The committee determines the policies and procedures under which certifications are administered and awarded.

Accomplishments:

- Launch of the Security Industry Cybersecurity Certification (SICC), developed with the support of PSA Security Network and Security Specifiers
- The Certified Security Project Manager (CSPM®) exam is now available worldwide through the Scantron network of more than 1,100 testing centers in over 100 countries
- Heightened visibility of the CSPM credential
- Development of the CSPM Review Course

Chair:
Fred Harris
Microsoft

Human Resources Working Group

The SIA Human Resources Working Group develops resources and best practices for SIA members to help them improve their hiring processes and attract qualified personnel.

Accomplishments:

- Guidance and updates to SIA's Wage and Benefits Benchmarking Study
- Modifications to SIA's Employer's Guide to Hiring, Cyber Onboarding Guide for Employees and Security Industry Careers Guide
- Input into sample job description templates, candidate assessment questions and career pathways resources
- Coordination with SIA's education and training team on workforce development courses

Learning and Development (cont.)

ISC Education Advisory Board

The ISC Education Advisory Board evaluates and guides the development and delivery of the SIA Education@ISC conference programs at ISC West and East.

Accomplishments:

- Advise, assist and provide support for the development of high-quality educational programming
- Establish criteria for the evaluation and selection of speaker proposal submissions
- Produce 100+ educational sessions annually at ISC West and ISC East

Membership, Marketing and Events

Member Engagement and Experience Committee

The mission of the SIA Member Engagement and Experience Committee is to create and evaluate initiatives that increase member participation within SIA and guide the development of member engagement strategies.

Accomplishments:

◼ Assistance in unprecedented SIA membership growth

◼ Input into new value-based membership dues program

◼ Review of SIA marketing programs, including website

◼ Assistance growing membership among manufacturers representatives

Chair:	**Vice Chair:**
Ryan Kaltenbaugh	Rita Mounir
LenelS2	*Allthenticate*

Securing New Ground (SNG) Conference Board

The SNG Conference Board helps shape the annual Securing New Ground conference by validating topics, providing trend input, connecting with prospective speakers and collaborating with SIA staff on the organization of this annual security industry executive conference.

Chair:
Ron Virden
dormakaba Americas

Member Communities

RISE

RISE delivers educational content and networking opportunities to young professional of SIA member companies and college students and recent graduates who may have employment interest in the global security industry.

Accomplishments:
- Talent, Inclusion, Mentorship & Education (TIME) program for early and mid-career professionals designed to promote diversity, equity, inclusion and empowerment
- Development of RISE Scholarship
- Webinars specifically developed for young professionals
- AcceleRISE, a conference for tomorrow's security leaders featuring top-quality idea sharing, coaching, business skills development, networking and inspiration RISE microlearning series of mini-webinars designed to enhance SIA member knowledge

Chair:	**Vice Chair:**
Kelsey Carnell	Erin Mann
Axis Communications	*Latch*

Women in Security Forum

The SIA Women in Security Forum's (WISF) mission is to engage all security professionals to promote, recruit and cultivate the leadership of women for a more inclusive and diversified industry. Through programs, the committee engages members, both men and women, who share this goal.

Accomplishments:
- Creation of the WISF Power 100, an initiative honoring 100 women in the security industry each year who are role models for actively advancing diversity, inclusion, innovation and leadership in the community
- WISF Keynote event series at ISC West
- WISF Breakfast series at ISC East
- Creation of the SIA Women in Security Forum Scholarship, designed to further education and professional development and promote advancement for a diverse security workforce (more than $210,000 in scholarships awarded)
- Creation of SIA Progress Award recognizing advancement of opportunities and success for women in the security industry
- Sponsorship of the Women in Biometrics Awards, which recognize distinguished female leaders in the biometric identity and security industry
- Creation of charitable giving initiatives, including the CAN DO Challenge and Essentials 4 Job Security Giveback programs
- Launch of the WISF Speakers Bureau, a resource for anyone who wants to bring diverse perspectives to their conferences and panels

Chair:
Kasia Hanson
Intel

Standards

Standards Committee

The SIA Standards Committee serves as the guiding body of SIA standards programs. Its members work together to develop, promote and advocate industry standards in a coordinated effort with other standards and specification writing bodies. The SIA Standards Committee is chaired by a member of the committee and comprised of Standards Subcommittee Chairs and participants with specific interest areas from the security industry.

Chair:
Peter Boriskin
ASSA ABLOY Opening Solutions

Architectural Graphics Working Group

The Architectural Graphics Working Group focuses on the revision of AG-01 Architectural Graphics and CAD Symbols for the Security System Standard. SIA and the International Association of Professional Security Consultants are partnering together on this effort to revise this useful standard.

Accomplishments:
- AG-01 v3.1 released December 2017

Chair:
Larry Fosnight
ASSA ABLOY

Audio & Intelligent Communications Subcommittee

As the vendor-neutral technology subcommittee representing the entire audio and intelligent communications ecosystem, our mission is to educate the industry to the importance of audio and communications and aid in growing this technology segment by providing business insights into the importance of audio for safety and security applications. We believe audio will be the central hub and is critical for control and intelligence within safety and security ecosystems.

Accomplishments:
- Publication of Safe and Sound, a report on opportunities for implementing audio and communications technology for security applications

Chair:
Dan Rothrock
Zenitel Americas

Cybersecurity Advisory Board

The Cybersecurity Advisory Board (CAB) is a board-appointed group of industry cybersecurity experts. The mission of the CAB is to guide SIA members ahead of potential cybersecurity issues related to electronic physical security measures. The board provides prescriptive guidance and advocacy for new and existing cybersecurity strategies and solutions. This leadership enables SIA to prepare its members for challenges related to wider adoption of the Internet of Things and the use of secure networked devices for security.

Accomplishments:
- Published the Beginner's Guide to Product and System Hardening, An Information Security Overview, the Cyber Onboarding Guide for Employees and Recommendations for Initiating an Enterprise Security Strategy
- Develops regular virtual events and webinars on cybersecurity topics
- Hosted the SIA Cybersecurity Town Hall at Securing New Ground 2021
- Shared a series of tips, blog posts, videos and more in conjunction with Cybersecurity Awareness Month

Chair:
John Deskurakis
Carrier

Standards (cont.)

Intrusion Subcommittee

The Intrusion Subcommittee maintains and promotes standards dealing with residential and commercial intrusion panels and communication between protected premises and monitoring stations. This subcommittee serves as the primary editor of CP-01 and the SIA DC family of standards.

Accomplishments:
- 2019 CP-01 revision which includes informative signals for mobile alarm validation

Chair:
Ted Nesse
North Latitude Technologies

SIA New Products and Solutions (NPS) Awards Committee

The SIA NPS Awards at ISC West is the premier industry event to recognize new and innovative security products and services. SIA NPS judges present awards in 30+ product and service categories.Information on submitting entries into the SIA NP S is available at https://www.securityindustry.org/about-sia/sia-awards/new-product-showcase.

Accomplishments:
- Bolstered the number of judges involved with a diverse group from leading security consulting, specifying and engineering firms as well as security practitioners from global organizations like Amazon, Nike and Salesforce
- Streamlined a number of categories with considerations for cloud, mobility and artificial intelligence to reflect the changing context of the security industry
- Hosted Inside the SIA NPS Awards: A Post-Ceremony Conversation With Judges, Winners and Entrants at ISC West 2022

Chair:
Josh Heisler
Amazon

SIA Open Supervised Device Protocol (OSDP) Technical Subcommittee

The SIA OSDP Technical Subcommittee is made up of access control manufacturers, integrators and end users implementing OSDP whose responsibilities include acting as the primary editors of the OSDP standard, voting and approving draft OSDP revisions prior to submission to the SIA Standards Committee, coordinating and reviewing research projects related to OSDP, providing technical guidance on issues related to OSDP and addressing requests for interpretation on issues related to OSDP.

Accomplishments:
- OSDP v2.2 published (December 2020)
- IEC 60839-11-5 OSDP standard published (June 2020)
- SIA OSDP Verified program published (March 2020)
- SIA OSDP Boot Camp launched (May 2019)

Chair:	**Vice Chair**
Anthony Diodato	Steve Rogers
Cypress Integration Solutions	*IQ Devices*

Standards *(cont.)*

Perimeter Security Subcommittee
The Perimeter Security Subcommittee guides SIA's support for nationwide and international efforts to prevent hostile vehicle attacks. From crowded public spaces or critical infrastructure sites to government facilities, the subcommittee works to identify best practices, assess current threats and solutions and provide stakeholders with the latest on safety and security standards from governments and industry.

Accomplishments:
- Developed project plan to develop a security TVRA
- Hosted a Perimeter Security Roundtable at ISC West 2022, an open forum where guests and members of the subcommittee discussed challenges and opportunities facing the industry
- Participated on three panels during SIA GovSummit 2022 and co-hosted an event with CHC Global and the University of Maryland's National Consortium for the Study of Terrorism and Responses to Terrorism (START) with Figen Murray, OBE, as the keynote

Chair:
Rob Reiter
Reiter and Reiter Consulting

Proptech Advisory Board
SIA's Proptech Advisory Board was created to foster engagement between the proptech community and the global security industry through partnerships, education, thought leadership and networking.

Accomplishments:
- - Launched at ISC West 2022
- - Release of the SIA PropTech report, an in-depth market study of opportunities and drivers in this segment

Chair:
Lee Odess

Video and Vision Subcommittee
SIA's Video and Vision Subcommittee reviews, develops, promotes and advocates for the adoption of relevant industrywide standards relating to video. The subcommittee represents all ecosystem stakeholders that provide security, operational and intelligent video solutions. Our scope includes domestic and international video standards activity.

Chair:	**Vice Chair**
James Marcella	Brian Karas
Axis Communications	*Pelican Zero*

Get Involved and Help Us Build Something Great

Join a SIA Committee or Group Today

Volunteer Your Expertise
securityindustry.org/volunteer

Contact SIA staff to learn more about participating.

Certification:
Katie Greatti
Associate Director of Certification
kgreatti@securityindustry.org
301-804-4741

Learning and Development:
Dr. Elli Voorhees
Director of Learning and
Development
evoorhees@securityindustry.org
301-804-4708

Government Relations:
Jake Parker
Senior Director of Government
Relations
jparker@securityindustry.org
301-804-4722

Industry Relations:
Ronald Hawkins
Director of Industry Relations
rhawkins@securityindustry.org
301-804-4713

Marketing:
Geoff Kohl
Senior Director of Marketing
gkohl@securityindustry.org
301-804-4702

Membership:
Kevin Murphy
Director of Member Services
kmurphy@securityindustry.org
301-804-4701

Standards and Technology:
Edison Shen
Director of Standards and
Technology
eshen@securityindustry.org
301-804-4709

SIA Committees and Working Groups
Get Involved Today!

Information. Insight. Influence.
securityindustry.org