

**CUSTOMIZE THESE SUGGESTED TEMPLATES TO SUIT YOUR NEEDS FOR OUTREACH INVOLVEMENT.**

## **YOUR COMPANY**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the third year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the ISC West show as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

I’m hoping our company will support this initiative.

### **Here’s what you can do:**

Bring to ISC West a few lightweight and easy-to-pack items for **Drop Boxes that will be in SIA’s Community Booth 6077 and the Reed Career Center.** If you’re not attending, ask a colleague who is to bring a donation on your behalf. We need:

Clothing and accessories, specifically gently used or like new

- handbags, for interviews or employment
- black flats, loafers, or ballet shows (no open toes, please)
- black work pants
- scrubs

Interview supplies, specifically

- Blank cards with envelope and postage that can be used by recipients to mail thank you notes to prospective employers after interviews
- Thumb drives
- Portfolios/day planners

Hygiene kits

- Sealed, new travel-size toiletries, liquid shampoo, conditioner, or moisturizer. Bring what’s in your hotel room! (no bars of soap, please)

Visit the [WISF Essentials4JobSecurity](#) webpage to learn more about how you can help. There, you’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West, and affordable shopping options in Las Vegas to procure items once there. Together, we can make an impact!

Best,

xyz

## YOUR SIA MEMBER BASE

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

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As an SIA member, I you and your company will support this initiative.

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## **YOUR SPHERE – VENDORS, SALES CHANNEL, OTHER TRADE GROUPS, FRIENDS**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the third year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the security industry’s biggest annual event in North America, the ISC West Expo, as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

I’m hoping you will support this initiative.

### **Here’s what you can do:**

Ask a colleague who is attending the event to bring a donation on your behalf. Or, bring it yourself if you’re attending! **There will be Drop Boxes in SIA’s Community Booth 6077 and the Reed Career Center.** We need:

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