



Editorial Guidelines

Thank you for considering submitting an article for publication in *SIA Technology Insights*. The editorial guidelines below are intended to ensure that the publication builds and maintains a reputation as a vital source of reliable, noncommercial information about electronic security technologies. *SIA Technology Insights* is distributed in both hard-copy and electronic format to SIA members, end users and others.

1. Articles must be vendor-neutral and product-neutral. As a rule, no references to security companies or security product brands or models will be allowed within an article. Each article byline will credit the author and the author's company, and each post-article tagline will provide the author's email address and the company's website address.
2. Content must be original. Previously published articles, whitepapers, etc., will not be accepted.
3. Each article topic should be cleared with the publication's editor before writing.
4. An author must be affiliated with a company or organization that is a member of SIA. Exceptions may be made for individuals who are outside of the security industry, such as the staff of research or academic institutions.
5. All articles will be edited for grammar, spelling, punctuation, style, readability and conformance with editorial guidelines.
6. Articles should be at least 750 words and not more than 2,500 words. They should:
 - be written in the third-person, with minimal, if any, use of contractions. Pieces written in a more conversational tone that includes contractions and use of the second person will not necessarily be disqualified from publication. The first person, however, should never be used.
 - be submitted as Microsoft Word documents, using Times New Roman 12 and single line spacing, with no additional space between lines or paragraphs.
 - be submitted with:
 - a suggested headline and sub-headline
 - the author's name, title and email address
 - the company's name and website address
 - a high-resolution (300 dpi) color headshot of the author
7. Submission of high-resolution (300 dpi) pictures, vector graphics and other images that do not display company names and are relevant to the article is strongly encouraged. Captions should be included where appropriate.
8. Reposting and republication of articles is allowed, as long as attribution to *SIA Technology Insights*, with a link, is included.

If you have any questions, please contact Ron Hawkins, editor of *SIA Technology Insights*, at 301-804-4713 or rhawkins@securityindustry.org.

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