

**CUSTOMIZE THESE SUGGESTED TEMPLATES TO SUIT YOUR NEEDS FOR OUTREACH INVOLVEMENT.**

## **YOUR COMPANY**

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

Hi xyz.

**For the fourth year in a row, the Security Industry Association’s Women in Security Forum (SIA WISF) will be using the ISC West show as an opportunity to give back – to women and to the security industry – by partnering with Dress for Success Southern Nevada.** This is the local affiliate of the global organization Dress for Success, which empowers women to achieve economic independence.

Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

I’m hoping our company will support this initiative.

### **Here’s what you can do:**

Host an internal drive and ship a crate along with your booth supplies or bring a few lightweight and easy-to-pack items to ISC West for **Drop Boxes that will be in the SIA Booth and the ISC Career Zone**. If you’re not attending, ask a colleague who is to bring a donation on your behalf. We need:

Clothing and accessories, specifically gently used or like new

- handbags, for interviews or employment
- black flats, loafers, or ballet shoes (no open toes, please)
- black work pants
- scrubs

Interview supplies, specifically

- Blank cards with envelope and postage that can be used by recipients to mail thank you notes to prospective employers after interviews
- Thumb drives
- Portfolios/day planners

Hygiene kits

- Sealed, new travel-size toiletries, liquid shampoo, conditioner, or moisturizer. Bring what’s in your hotel room! (no bars of soap, please)

Visit the [WISF Essentials4JobSecurity](#) webpage to learn more about how you can help. There, you’ll find resources to help socialize/email, ways to participate remotely if you’re not attending ISC West, and affordable shopping options in Las Vegas to procure items once there. Together, we can make an impact!

Best,

xyz

## YOUR SIA MEMBER BASE

**Subject:** Join the SIA WISF “Essentials 4 Job Security” Giveback

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Our effort is called the ESSENTIALS 4 JOB SECURITY GIVEBACK.

As an SIA member, it's up to us to support this initiative and I hope that you and your company will join me in supporting this initiative.

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## **YOUR SPHERE – VENDORS, SALES CHANNEL, OTHER TRADE GROUPS, FRIENDS**

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