

Introducing the 2024

OT and Physical Security Report

Current strategies and proven best practices
for converging operational technology and
physical security

The Security Industry Association (SIA) is excited to announce the development of a groundbreaking report on operational technology (OT) and physical security. The OT and Physical Security Report will provide insights into the current state of OT and physical security convergence and integration and will share current strategies and proven best practices.

Guided by a steering committee of underwriting member companies, the project will include insights from top security practitioners and SIA's Cybersecurity Advisory Board and Utilities Advisory Board.

TIMELINE:

- Report Issued: Nov. 19 at ISC EAST 2024
- ISC East Speaking Session: Nov. 19 or 20 (NYC)
- Webinar Highlighting Key Findings: December/January
- ISC West Speaking Session: April 2025 (Las Vegas)

Become an Underwriting Supporter

By underwriting this unique project and report, your firm will serve on our OT and Physical Security Steering Committee, receive brand recognition, be tapped for speaking opportunities and more. Raise the thought leadership profile of your team and help contribute to a valuable resource for the global security industry, including security directors, security managers, consulting providers and others driving true integration of OT and physical security.

SPONSORSHIP DETAILS

Included in Your Sponsorship

Branding:

- Your branding logo on the report, report webpage and SIA emails dedicated to this report and its related events/sessions
- Custom-branding opportunity: SIA will provide a special edition of the report with only your brand included, enabling direct distribution to your customers and partners

Thought Leadership:

- Role on the steering committee (and recognized in the report), helping to shape the report's findings and providing essential review and guidance
- Speaking role at one of our virtual or in-person sessions (webinar, ISC East, ISC West) for sponsors at Research or Premier levels (not guaranteed for supporting sponsors)
- Opportunity to provide perspective about the OT and Physical Security report findings in a video that will be included on the report web page and hosted on SIA's YouTube channel (video opportunity limited to Premier Sponsors)

Sponsorship Levels

\$5,000

PREMIER SPONSOR - our top sponsor spot is limited to 2 brands, receiving premier placement and exposure, and including the video perspective content

\$2,500

RESEARCH LEVEL - the core level of sponsorship for this report, you'll receive all of the sponsorship elements

\$1,000

SUPPORTING SPONSOR - this level receives branding and recognition and a role on the steering committee, but may not include speaking opportunities, depending on availability

\$250

WEB-ONLY SPONSOR - Recognizing that many member companies may have limited budgets, this sponsor opportunity is open to 10 small business members (< 50 employees) and includes your branding on our website and a text listing in the report as an underwriter but does not include the other sponsor deliverables.

To participate:

To discuss sponsorships, please SIA Senior Director of Member Services Kevin Murphy at kmurphy@securityindustry.org and/or SIA Associate Director of Member Services Katie Greatti at kgreatti@securityindustry.org.

To discuss the content plan, please contact SIA Director of Standards Cameron Walker-Miller at cmiller@securityindustry.org.