



*Proposed Email Template to Career Services Offices and College Athletic Offices:*

**Subject:** Career Opportunities for Female Student-Athletes in the Security Industry

Dear [Recruiter's Name],

I hope this email finds you well. I'm reaching out on behalf of PropelHER, an initiative within the Security Industry Association (SIA) Women in Security Forum (WISF), focused on helping female student-athletes transition into rewarding careers after college.

As you know, athletes possess a unique set of skills—competitiveness, teamwork, adaptability, and perseverance—that make them ideal candidates for careers in the security industry. This field offers a wide range of opportunities, from cybersecurity and engineering to project management and technical sales, with strong earning potential and clear paths for career growth.

To support student-athletes in exploring these opportunities, we have developed the **WISF Athlete Career Blueprint** (attached), which outlines career paths, advancement opportunities, and resources available through SIA and WISF. Additionally, SIA offers scholarships, mentorship programs, and networking events to help young professionals succeed in this growing field.

We would love the opportunity to collaborate with you in introducing these career pathways to your athletes. Please let us know if you'd be interested in scheduling a brief conversation or if we can provide any additional resources.

Looking forward to your thoughts!

Best regards,

[Your Name]

[Your Position]

[Your Contact Information]

Security Industry Association – Women in Security Forum PropelHER

[Website link]

*Proposed LinkedIn or Social Media Post:*

🔔 **Attention: Coaches, Alumni, and Employers!** 🔔

Did you know that **female college athletes** have a **game-winning skill set** that makes them **ideal candidates** for careers in the **security industry**? 🤝 🏆

- ✓ **Teamwork** 🤝
- ✓ **Competitiveness** 🔥
- ✓ **Adaptability** 🎯
- ✓ **Resilience** 💪

At **PropelHER**, a Security Industry Association (SIA) Women in Security Forum (WISF) initiative, we're on a mission to connect **female student-athletes** with **exciting, high-growth careers** in security—spanning **cybersecurity, engineering, project management, technical sales, and more!**

🚀 **Know a female athlete exploring career paths?** Share our **Athlete Career Blueprint**—a roadmap to success in the security industry! [Insert Link]

🏢 **Are you an employer?** Discover how hiring former athletes can give your team a competitive edge with our employer resource guide! [Insert Link]

Let's help these **talented competitors transition from the playing field to the professional field!** 🙌 Tag an athlete, coach, or employer who should see this!

#PropelHER #WomenInSecurityForum #AthleteCareer #SIA #SecurityIndustry #FutureLeaders  
#HiringAthletes