



## **SIA Women in Security Forum PropelHER Email Template**

*Instructions: Adapt and personalize the draft email template text below when reaching out to female athletes, athletic programs, colleges and other relevant areas to attract female athletes to the security industry:*

Established in March 2018, the Security Industry Association Women in Security Forum (WISF) is a business networking community committed to making a bolder presence for women in the security industry. Membership growth year-over-year has been 25%. Women and men are volunteering to make a difference, and WISF's PropelHER is part of tremendous work.

PropelHER is a feeder program of collegiate and professional female athletes into the security industry. The focus is to open the funnel of career possibilities to you far beyond the courts, tracks, and fields. The dynamic nature of security work necessitates individuals like you who can swiftly adapt to changing circumstances and assimilate new information. Your proficiency in strategic adaptation and swift decision-making makes you well-suited for the unpredictable nature of security roles.

Take advantage of what WISF PropelHER has to offer. We are creating pathways to accommodate your unique schedules and commitments. Whether it is flexible internships, remote work opportunities, or robust mentorship programs, PropelHER can facilitate your transition from athletic careers to security roles.

Reach out directly to begin your security industry journey.