



## Recruiting Student Athletes: A Quick Guide for Employers



### WHY RECRUIT ATHLETES?

Athletes bring a multitude of transferable skills that equate to success in the security industry. Their experiences on the field or court provide prospective employers with the following key traits that are critical to a thriving business.

- ❖ Teamwork & Collaboration
- ❖ Resilience
- ❖ Dedication
- ❖ Time Management
- ❖ Discipline
- ❖ Ability to Work Under Pressure
- ❖ Focus on Continuous Improvement

### HOWTO ATTRACT ATHLETES

- ❖ Flexible Internship Programs
- ❖ Competitive Salary & Benefit Packages
- ❖ Documented Career Paths
- ❖ Alignment of Traditional IT, Project Management, Engineering, Marketing Roles, etc. to the Security Industry (Reference SIA Careers Guide)
- ❖ Leverage SIA PropelHER Efforts

### HOWTO RECRUIT ATHLETES

- ❖ Athlete Targeting Recruitment Campaigns
- ❖ Job Fairs
- ❖ Athlete Career Placement Services
- ❖ University/Campus Career Services
- ❖ Easily Accessible Career Services Available 24x7
- ❖ Make it Easy- Go to them
- ❖ SIA PropelHER Subcommittee

Learn More about SIA Women in Security Forum's Athlete  
Recruitment Efforts!

Visit our PropelHER subcommittee's webpage:

