



WE ARE



**Our Mission:** To be a catalyst for success within the global security industry through information, insight and influence.



WE ARE CONNECTED.  
WE ARE ENGAGED.  
WE ARE THE FUTURE  
OF SECURITY.



Join SIA Today!

# WE ARE A VIBRANT COMMUNITY

# 1,700+

Member companies representing thousands of security professionals



## Who We Are

The Security Industry Association (SIA) is the leading trade association for global security solution providers, with 1,700+ innovative member companies representing thousands of security leaders and experts. We're a community of dedicated volunteers who are shaping the future of the security industry!

## Who Joins SIA?

- ✓ Manufacturers and Solution Providers
- ✓ Software Developers
- ✓ Integrators, Dealers and Installing Companies
- ✓ Distributors
- ✓ Monitoring Providers
- ✓ Consulting Firms
- ✓ Specifiers and A&E Firms
- ✓ Corporate Security Teams
- ✓ Service Providers
- ✓ Manufacturers' Reps

# WE ARE FORWARD THINKING

SIA's members choose to meet a higher standard, as established in our member code of ethics. Plus, our guidelines and principles on cybersecurity, data privacy and emerging technologies like AI and facial recognition ensure the industry can grow safely and responsibly.

# WE ARE DEDICATED TO YOUR SUCCESS

“SIA’s courses and certifications help us raise the bar and are a vital part of our company’s internal training strategy.”

John Nemerofsky  
Chief Operating Officer  
SAGE Integration



## WORKING FOR YOU. BENEFITING YOU.

### Training & Certification

From technical skills to business management, SIA’s training programs are designed to help you grow professionally and upskill your workforce.

### New Connections and Exposure

At our signature events and gatherings, we bring together the best and brightest in the industry. You’ll make lifelong connections and friendships while you create real opportunities for your business.

### Research & Reports

SIA membership gives you access to research that helps your company grow, from vertical market studies to technology sector reports.

### Advocacy

SIA’s government relations team is working for you on Capitol Hill and in statehouses across the country, shaping legislation, providing analysis on new regulations, and working to unlock funding and grants.

### Standards & Technology Guidance

SIA’s standards team and its cadre of incredible volunteers create and shape standards that advance interoperability, improve security and affect security technologies.

### Workforce Development

From cultivating young professionals to attracting students and growing the diversity and inclusiveness of our workforce, SIA is working hard to ensure that the security industry has the workforce of the future!

## SECURITY PRACTITIONERS ADVANCING REAL CONVERSATIONS



If you are corporate security practitioner seeking to share security best practices, collaboratively solve problems and feed off others’ ideas to better secure your organization and advance your professional growth, the SPARC end-user community is right for you.



# WE ARE COMMITTED TO DELIVERING MAXIMUM VALUE

## CORPORATE MEMBERSHIP LEVELS

# ADVANTAGE

CORE ACCESS.

### FOR COMPANY AND ALL EMPLOYEES

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- ✓ Member-only discounted pricing
- ✓ Access to mySIA mobile app and member-to-member messaging
- ✓ Community participation: RISE young professionals, Women in Security Forum, Veterans in Security
- ✓ Access to SIA's Government Relations team
- ✓ Eligible to participate in SIA committees
- ✓ Eligible to serve on SIA Board of Directors
- ✓ Eligible to use SIA offices for events/ trainings

### THOUGHT LEADERSHIP & EXPOSURE

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- ✓ Company listing in SIA member directory
- ✓ Can submit articles for SIA Technology Insights journal
- ✓ Can submit speaking proposals for SIA webinars
- ✓ Can submit content to the SIA Center of Excellence
- ✓ New member profile on SIA website and newsletter
- ✓ Eligible to contribute to special projects such as Security Market Index and other reports

### ISC EVENTS

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- ✓ Recognition as SIA member on exhibitor show badges and at your booth
- ✓ \$1,000+ savings on each product entry to the SIA New Products and Solutions Awards at ISC West

### Learning and Development

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- ✓ Member discount on registration/access to all SIA courses (e.g. SPM, SICC Review Course, OSDP Boot Camp, Security Cornerstones)
- ✓ Discount when registering 3 or more employees
- ✓ Member discount on registration for online courses via SIAcademy online learning management system

### RESEARCH, PUBLICATIONS AND STANDARDS

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- ✓ Access to all SIA research reports
- ✓ Discounted pricing for SIA standards
- ✓ Discounted registration for SIA standards workshops (e.g., OSDP Boot Camp)

### EVENTS AND NETWORKING

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- ✓ Registration discounts to all SIA events
- ✓ Invitation to The Advance, SIA's Annual Membership Meeting at ISC West
- ✓ 2 complimentary tickets to Market Leaders Reception at ISC West
- ✓ Complimentary registration to events such as SIAThere!, NCRSF, Protecting Utilities Luncheon, The Interface, etc.

**DO MORE. GROW MORE.**

# PRIME

**Includes everything in Advantage Membership plus:**

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- ✓ Eligible for membership in SIA Executive Council
- ✓ ISC West Booth Space Savings (\$2/s.f.)
- ✓ Member rebate for exhibiting at ISC events
- ✓ Opportunity to license SIA education programs
- ✓ 2 additional complimentary tickets to Market Leaders Reception at ISC West
- ✓ 1 complimentary SIA event registration to either GovSummit, SNG, AcceleRISE, Perimeter PREVENT or Honors Night (savings up to \$1,000)

**MAXIMUM ENGAGEMENT.  
MAXIMUM EXPOSURE.**

# OPTIMAL

**Includes everything in Prime Membership plus:**

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- ✓ Eligible to participate in vertical-market-focused custom research when available
- ✓ 2 additional complimentary tickets to Market Leaders Reception at ISC West
- ✓ 1 additional complimentary SIA event registration to either GovSummit, SNG, AcceleRISE, Perimeter PREVENT or Honors Night (savings up to \$1,000)



**SIA Corporate Membership benefits and includes all employees in your company!**


SIA is an extension of your business, and we are committed to delivering maximum value. Your SIA membership includes access to multiple annual research reports, free analysis about government funding for security projects, new content about technology trends, scholarship eligibility, access to SIA courses, discounts on exhibiting at ISC Expos, committee eligibility and connections to potential industry partners.

# FIND THE MEMBERSHIP CATEGORY PERFECT FOR YOU

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Regular Membership	ADVANTAGE	PRIME	OPTIMAL
Company Sales up to \$10M	\$705	\$2,370	\$4,635
Company Sales \$10M - \$50M	\$1,750	\$4,070	\$6,960
Company Sales \$50M - \$250M	\$3,505	\$9,275	\$13,915
Company Sales over \$250M	\$8,710	\$17,420	\$34,845

Discounted Regular Memberships*	
Consultants, Specifiers and A&E Firms	\$295
Startups	\$585
Investment Firms	\$1,165
PSA Integrator Member	15% off

Other Memberships	
Associate	\$295
	Starting at \$250 per year
Academic	\$25 for students, \$175 for faculty OR waived with 5 or more new student members annually



**Startups** – SIA’s membership for startups includes Advantage-level membership and access to our StartUps in Security community with special programs just for startups. Startup members in SIA should have been in business 5 years or fewer, with annual revenue of less than \$1 million

**Associate** – Associate membership is available for companies which fall within the following types of companies: research firms, manufacturer’s representatives and media and marketing companies.

**Academic** – Academic membership in SIA will help academic faculty connect directly with the industry leaders to stay atop trends and align the educational needs of students with future employers. For students, a membership can provide a career path in the security industry.

*\*Discounted memberships are packaged at the Advantage Level of Regular Membership.*

# WE ARE FOR YOUR ENTIRE TEAM

If your business or expertise is security, SIA membership is right for you.

Join us today to unlock the value of SIA membership and connect with a vibrant community of security leaders! Take the next step to join our vibrant community.

“There’s no doubt that SIA drives incredible value for our industry. For Allegion, our SIA membership offers valuable opportunities to help shape the future of safety and security, nurture team members’ growth and build meaningful connections.”

Dave Ilardi  
Senior Vice President, Allegion  
President, Allegion Americas



## Three Easy Ways to Join SIA

- 1 Join online: [securityindustry.org/JOIN-SIA](https://securityindustry.org/JOIN-SIA)
- 2 Email [membership@securityindustry.org](mailto:membership@securityindustry.org)
- 3 Contact our membership team directly.

**Kevin Murphy**, Senior Director of Member Services  
[kmurphy@securityindustry.org](mailto:kmurphy@securityindustry.org), 301-804-4716

**Katie Greatti**, Associate Director of Member Services,  
[kgreatti@securityindustry.org](mailto:kgreatti@securityindustry.org), 301-804-4741

**Natalie Robinson**, Senior Manager of Member Services,  
[nrobinson@securityindustry.org](mailto:nrobinson@securityindustry.org),  
301-804-4711



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