

10 ESG TAKEAWAYS FOR YOUR TEAM

1 ESG Is Now a Competitive Advantage — Not Just a Requirement

Security integrators and manufacturers are being evaluated by clients (especially enterprise, health care, utilities, airports and higher education) on environmental, social and governance (ESG) metrics. ESG can directly influence vendor selection, contract renewal and long-term partnerships.



2 “Security = Social Impact”

The S (Social) pillar is naturally strong in this industry. This makes ESG alignment more common than in most industries—the social value is built in.

- Life safety
- Workplace violence prevention
- Public safety technology
- Incident response programs
- Fair labor and worker protections

3 Data Privacy and Cyber Hygiene Are Becoming Baseline Expectations

Cybersecurity is no longer an IT issue—it is embedded in the G - (Governance) pillar. Failing cyber hygiene is now seen as a G - governance failure.

Clients want:

- Secure-by-design devices
- Encryption and hardening standards
- Responsible artificial intelligence (AI) policies
- Vendor cybersecurity assessments



4 Supply Chain Transparency Is a Must

Security technology often relies on complex global supply chains. Procurement teams are increasingly tying purchasing decisions to ESG risk scores.

Expect client requests for:

- Origin of components
- Anti-forced-labor certifications
- Environmental product declarations
- Manufacturer ESG reports
- Ethical sourcing documentation

5 Environmental Impact Is Growing in Relevance

Security may not be “heavy manufacturing,” but it contributes through:

- Hardware waste
- Fleet/vehicle operations
- Energy consumption of servers, cameras and access points

Top actions:

- E-waste recycling programs
- Energy-efficient hardware
- Fleet telematics for emissions reduction
- Cloud migrations are reducing server loads

6

Technicians' Safety and Workforce Practices Are Part of ESG

Frontline workers are a core part of the Social (S) score. Companies with strong workforce programs outperform competitors in ESG scoring.

- Technician safety programs
- Occupational Safety and Health Administration compliance
- Diversity, equity and inclusion hiring and development
- Pay transparency
- Apprenticeship pathways
- Certifications and ongoing training



7 Governance = Policies, Documentation and Transparency

The "G" in ESG is where most security companies struggle. Good governance reduces liability and is becoming a requirement for enterprise clients.

- Documented ethics policies
- Anti-corruption standards
- Data governance frameworks
- Audit trails
- Key performance indicator reporting
- Vendor risk management

9

AI, Analytics and Surveillance Require Ethical Frameworks

Companies must prove they use technology responsibly. Ethical AI is now viewed as an ESG governance requirement.

- Clear AI use policies
- No discriminatory surveillance practices
- Bias testing
- Transparency with customers
- Guidance on acceptable use policies



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Customers Expect Reporting – Even If You're Not Public

ESG reporting is becoming a required deliverable in RFPs and prequalification portals (Avetta, ISNetwork, Ariba, etc.).

Privately held integrators must deliver:

- ESG scorecards
- Sustainability commitments
- Social impact stories
- Emissions tracking (even basic Scope 1/2)
- Workforce development metrics



References

¹ Gartner—Sustainable Business Strategy: <https://www.gartner.com/en/insights/sustainable-business>

² HID Global—Security Industry Trends & Sustainability Insights: <https://www.hidglobal.com/sustainability>

³ ASSA ABLOY—Sustainability & Wireless Access Control Reports: <https://www.assaabloy.com/group/en/sustainability>