# Committees, Communities and Working Groups

Leadership. Volunteerism. Engagement.







Through highly engaged and active members like you, SIA committees, advisory boards and working groups lead the industry by defining policy, developing standards, planning education and organizing membership activities. Volunteer your expertise today and help shape the future of security.



securityindustry.org

### Dear Colleague,

As employees in the security industry, we often ask ourselves, "How can we improve the state of the industry for everyone?"

Doing so may involve engagement in establishment of interoperable standards, participation in educational conferences or advocacy to government agencies. Collectively, these activities benefit us all, whether we are executives or practitioners, allies or competitors.

At the Security Industry Association (SIA), we have developed several committees that enable our members, and sometimes nonmembers, to get involved in exactly those sorts of industry-building activities. We have established a structure of committees, advisory boards and working groups to advance our collective interests by setting up common communication protocols, disseminating the latest advances in IP video and other technology,

pressing for legislation beneficial to our industry and conducting many other associated activities.

To help you understand the full scope of those activities, SIA has developed the enclosed descriptions of its committees, working groups and advisory boards for your consideration. Although these descriptions tend to be a bit on the technical side of what SIA's various forums do, it is our hope that this guide will serve as a handy reference and inspire you to participate in our various committees.

We hope you find this guide to SIA committees useful, and we welcome your participation!

Sincerely, Scott Dunn, Chair, SIA Board of Directors Don Erickson, CEO, SIA

### How to Get Involved

If you're a SIA member and you would like to get involved, reach out to us to volunteer your time on various committees.

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### **Standards and Technology:**

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### 20

# Not a SIA member? Join today!

Contact a SIA membership representative and get involved:

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### **Government Relations**

### **Government Relations Committee**

The Government Relations Committee helps identify and advise SIA members regarding legislation, regulations and other policy trends or pending government actions affecting the security industry and makes high-level recommendations for related actions.

### **Accomplishments:**

- Providing guidance and representation of SIA members and their interests before federal and state lawmakers, as well as drafting comments on regulations and agency proceedings on polices affecting the security industry
- Publications and Tools: Provides resources such as the SIA Federal Grants Guide, Guide to School Security Funding, Guide to U.S. Biometric Privacy Laws, Guide to Cannabis Security Requirements, Guide to Facial Recognition Laws
- Tax Reform: Helped secure key incentives for businesses to purchase fire and security systems in the tax overhaul signed into law by President Trump in December 2017 (P.L. 115-97).
- Procurement Policy: Enactment of the "Local Preparedness Acquisition Act" legislation authored by SIA, which extended General Services Administration (GSA) Cooperative Purchasing to Schedule 84 (security products) under the Federal Supply Schedules program, allowing state and local governments to make purchases through the program.
- School Security: Secured key provisions in the Stop School Violence Act of 2018 and supported increases to these programs that were included in the Bipartisan Safer Communities Act of 2022
- Regulatory Relief: Enactment of the Power and Security Systems Act in 2017, which culminated a yearlong effort to preserve an important exemption from federal energy efficiency rules critical to the operation of security and fire alarm systems
- State Policy: Secured exemptions for sensitive security and life safety equipment form right-to-repair laws in New York and California, and overturned a ban on

- law enforcement use of facial recognition software in Virginia, replacing it with a regulatory framework ensuring responsible use of this technology
- Political Engagement: Formed the influential Security
   PAC political action committee

Chair:Vice Chair:Gene FullanoHolly BorgmannMotorola SolutionsADT

State and Local Policy: Procurement Policy
Chair: Chair:

David Klug Lynn de Séve Convergint GSA Schedules Inc.



### **Counter-UAS Working Group**

The SIA Counter-UAS Working Group was created to actively support the work needed to accomplish the recommendations of the Domestic Counter-UAS National Action Plan and further educate and give authorities options to mitigate uncrewed aircraft system (UAS) attacks. This group collaborates with external organizations and recruit industry experts aligned with this goal; tracks and monitors supportive legislation; and identifies, educates and engages legislators.

### **Accomplishments:**

- Led presentations at SIA GovSummit and the ISC Security Events conferences
- Authored a series of articles on important drone and counter-UAS topics
- Communicated support for S. 1631, the Safeguarding the Homeland From the Threats Posed by Unmanned Aircraft Systems Act of 2023
- Provided topic input for the U.S. Department of Homeland Security speaker at the SIA National Capital Region Security Forum's June 2023 counter-UAS event

#### Chair:

Bill Edwards

Building Intelligence Inc.

### **Facial Recognition Working Group**

The mission of SIA's Facial Recognition Working Group is to advise and participate in legislative advocacy and communications efforts, help determine priority areas of focus and support initiatives serving the needs of the industry. The group also works to ensure SIA and its members – as subject matter experts in facial recognition technology and its uses – participate as stakeholders in the development of any policies affecting the use of facial recognition technology.

### **Accomplishments:**

- Active participation providing input on federal and state legislation, including congressional testimony and input on numerous state bills
- Publication of SIA's Principles for the Responsible and Effective Use of Facial Recognition Technology and What Science Really Says About Facial Recognition Accuracy and Bias Concerns
- Active coordination with national and international news media covering facial recognition
- Development of a public policy page on facial recognition that provides information on SIA positions and activities

### Identity and Biometric Technology Advisory Board

The SIA Identity and Biometric Technology Advisory Board (IBTAB) is an exclusive advisory panel to the SIA Board of Directors. IBTAB is comprised of biometric and digital identification experts who guide SIA's engagement with operators of critical infrastructure in both private and public sectors. IBTAB's technical expertise focuses on the operational and scalable features embedded within advanced biometric and digital identification solutions, and IBTAB members are prepared to work with policymakers and decision makers interested in understanding such solutions.

### **Accomplishments:**

- IBTAB roundtable meeting series
- Networking event in conjunction with the Identity Week conference
- Presentations at the SIA GovSummit and ISC Security Events conferences
- Support of the SIA Women in Biometrics Awards

Chair:	Vice Chair:	
Benji Hutchinson	Jim Black	
Rank One Computing	Microsoft	

### **Industry Relations**

### **Artificial Intelligence (AI) Advisory Board**

SIA's AI Advisory Board has a mission to engage regulators on emerging AI issues and provide recommendations, guide development of definitions and standardizations of AI behavior in the security industry, drive the adoption of AI solutions balanced within a defined risk management framework and promote the ethical AI application for equitable outcomes.

### **Accomplishments:**

- Supported Al Live Demo Area at ISC West
- Provided in-depth analysis and insights in support
  of SIA's response to the Office of Management and
  Budget's request for comment on a draft memorandum
  providing guidance and instructions to federal
  agencies for implementing the Biden administration's
  Executive Order for Safe, Secure and Trustworthy
  Artificial Intelligence

#### Chair:

Bill Bozeman

Bozeman Strategic Solutions

### **Autonomous Solutions Working Group**

SIA's Autonomous Solutions Working Group brings together members of the security industry, end users, technology experts and other interested parties to promote best practices regarding the use of robots in security, develop research, offer guidance on legislative and regulatory matters and enhance communication and collaboration.

#### **Accomplishments:**

- Held conference sessions at ISC West 2023 and 2024
- Held a three-part virtual AI Town Hall series
- Published Changing the Channel, a report exploring the challenges and opportunities presented by drones and robotics solutions to security integrators

### Chair:

Steve Reinharz

Robotic Assistance Devices

### **Data Privacy Advisory Board**

The Data Privacy Advisory Board provides information and best practices to help SIA members handle sensitive data in a safe and secure manner to protect the personally identifiable information of their employees, partners and customers from potential breaches. The board leverages the collective expertise of industry professionals, law enforcement, security practitioners and data privacy experts to inform and educate SIA member companies about the importance of protecting personally identifiable information.

### **Accomplishments:**

- Holds annual conference sessions at ISC West
- Developed Security Cornerstones module on data privacy
- Published 10 Tips for Implementing Data Privacy, the SIA Privacy Code of Conduct, the Data Privacy Video Code of Practice, Reducing Risk, Seizing Opportunity: A Security Industry Guide to Privacy and video and written resources on GDPR and the Security Industry

#### Chair:

Bobby Prostko *Allegion* 





### **International Relations Committee**

The SIA International Relations Committee works to internationally represent and advocate for SIA members in the security industry. The committee serves as an authoritative resource for SIA members and their partners in priority international security markets, beginning with the security market in Latin America.

### **Accomplishments:**

- Developing content for Expo Seguridad México conference programs
- Presenting webinar series
- Hosting committee and SIA networking programs
- Managing translation of key SIA publications such as SIA Technology Insights, engaging security end users in committee programs

### Chair:

Jason de Souza *Hanwha Vision* 

### **Public Safety Working Group**

The Public Safety Working Group focuses on improving the safety, security and sustainability of communities. The group is comprised of SIA members, security practitioners and first responders who combine their experiences and insights to develop resources regarding the effective and responsible implementation of security technologies.

### **Accomplishments:**

 Published ongoing series of Tech Briefs on key topics in security technology

#### Chair:

Steve Surfaro SURFARO LLC





### **Utilities Advisory Board**

UTILITIES ADVISORY BOARD SIA'S Utilities Advisory Board

demonstrates thought leadership on compliance and technology topics of interest to professionals managing security at a wide spectrum of utility facilities. It develops recommendations and guidance for the physical security and cybersecurity of utilities infrastructure, offers formal responses to security rules and guidance proposed by regulatory agencies, shares knowledge with related industries and develops content for SIA events and publications.

### **Accomplishments:**

- Developed Security Cornerstones module on critical infrastructure security
- Hosted Protecting Utilities: A Lunch and Discussion event at ISC West 2024
- Developed six-session SIAcademy LIVE! course on securing utilities and the energy sector

### Chair:

Joey St. Jacques

### **Learning and Development**



### **Learning and Development Committee**

The Learning and Development Committee builds a qualified security workforce by identifying and creating learning, training and career development opportunities for security professionals. Its offerings include instructor-led training, online education, scholarship programs, educational conferences and forums and instructional materials and resources.

### **Accomplishments:**

- Deliver SIA's Security Project Management (SPM) training programs as both public and private course offerings
- Develop and manage e-learning programs and custom online education for security professionals
- Created the online, on-demand GrantED course to educate industry professionals on how to leverage federally funded grant opportunities
- Established the Denis R. Hébert Identity Management Scholarship Program to facilitate advancement in the fields of identity management and access control
- Developed the SIAcademy LIVE! series of virtual courses to grow professionals' business and technical know-how

Chair:

Chris Peckham *Ollivier*  Vice Chair:

Rob Hile GC&E Systems Group

### **Certification Committee**

The Certification Committee ensures SIA certification programs adhere to the standards for the development and maintenance of sound and legally defensible certifications. The committee determines the policies and procedures under which certifications are administered and awarded.

### **Accomplishments:**

- Launch of the Security Industry Cybersecurity
   Certification (SICC), developed with the support of
   PSA Network and Security Specifiers
- Delivering the Certified Security Project Manager (CSPM) exam worldwide through the Meazure Learning network of more than 1,100 testing centers in over 100 countries
- Heightened visibility of the CSPM credential
- Development and continued delivery of the CSPM Review Course

### Chair:

Fred Harris *Microsoft* 





## **Learning and Development (cont.)**





### **Human Resources Working Group**

The SIA Human Resources Working Group develops resources and best practices for SIA members to help them improve their hiring processes and attract qualified personnel.

### **Accomplishments:**

- Development of education content for Career Zone at ISC West
- Guidance and updates to SIA's Wage and Benefits Benchmarking Study
- Modifications to SIA's Employer's Guide to Hiring,
   Cyber Onboarding Guide for Employees and Security
   Industry Careers Guide
- Input into sample job description templates, candidate assessment questions and career pathways resources
- Coordination with SIA's learning and development team on workforce development courses

### \* EDUCATION SISC ISC Education Advisory Board

The ISC Education Advisory Board evaluates and guides the development and delivery of the SIA Education@ISC conference programs at ISC West and East.

### **Accomplishments:**

- Advise, assist and provide support for the development of high-quality educational programming
- Establish criteria for the evaluation and selection of speaker proposal submissions
- Produce 100+ educational sessions annually at ISC
   West and ISC East

## **Member Services and Marketing**





# **Member Engagement and Experience Committee**

The mission of the SIA Member Engagement and Experience Committee is to create and evaluate initiatives that increase member participation within SIA and guide the development of member engagement strategies.

### **Accomplishments:**

- Assistance in unprecedented SIA membership growth
- Input and shaping of SIA member onboarding programs
- Development of annual SIA Member Satisfaction
   Survey and review of findings
- Guidance of SIA's MAP program to assist startup firms

Chair:Vice Chair:John NemerofskyRita MounirSAGE IntegrationAllthenticate

# **Environmental, Social and Governance Advisory Board**

SIA's Environmental, Social and Governance (ESG)
Advisory Board encourages greater information sharing
among SIA members – and their partners and customers
– about established environmental, social and governance
practices and serves as a platform for dialogue about
these critical marketplace issues.

### **Accomplishments:**

Produced RISE Resource on ESG (ESG: What Is It?)

### Chair:

Renee Thompson Wesco

### **Member Communities**

**⊘RISE** RISE

RISE delivers educational content and networking opportunities to young professional employees of SIA member companies and college students and recent graduates who may have employment interest in the global security industry.

### **Accomplishments:**

- Talent, Inclusion, Mentorship & Education (TIME)
  program for early and mid-career professionals
  designed to promote diversity, equity, inclusion and
  empowerment
- Development of RISE Scholarship
- Webinars specifically developed for young professionals
- AcceleRISE, a conference for tomorrow's security leaders featuring top-quality idea sharing, coaching, business skills development, networking and inspiration
- 25 on the RISE Awards, which recognize 25 new and emerging security leaders each year for their impactful contributions to advancing the security industry

Chair:Vice Chair:Dakota BierlyEsteban PastorNorthland ControlsZKTeco

### **Veterans in Security (Coming Soon)**

The Security Industry Association will be launching a new community in 2024 focused on the issues and concerns of veterans and active military members who are in - or are interested in joining - the security industry.

### **Women in Security Forum**

SECURITY FORUM The SIA Women in Security Forum's mission is to engage all security professionals to promote, recruit and cultivate the leadership of women for a more inclusive and diversified industry. Through programs, professional development and networking events, the committee engages members, both men and women, who share this goal.

### **Accomplishments:**

- Creation of the Security LeadHER conference in cooperation with ASIS International
- Creation of the WISF Power 100, an initiative honoring 100 women in the security industry each year who are role models for actively advancing diversity, inclusion, innovation and leadership in the community
- Women in Security Forum keynote event series at ISC
   West and East
- Creation of the SIA Women in Security Forum Scholarship, designed to further education and professional development and promote advancement for a diverse security workforce (more than \$210,000 in scholarships awarded)
- Creation of SIA Progress Award recognizing advancement of opportunities and success for women in the security industry
- Creation of charitable giving initiatives, including the CAN DO Challenge and Essentials 4 Job Security Giveback programs
- Launch of the Women in Security Forum Speakers
   Bureau, a resource for anyone who wants to bring
   diverse perspectives to their conferences and panels

Chair:Vice Chair:Alice DiSantoCandice AragonRajantPSA Network

### **Immediate Past Chair:**

Kasia Hanson Intel

## **Standards and Technology**

### **Standards Committee**

The SIA Standards Committee serves as the guiding body of SIA standards programs. Its members work together to develop, promote and advocate industry standards in a coordinated effort with other standards and specification writing bodies. The SIA Standards Committee is chaired by a member of the committee and comprised of Standards Subcommittee Chairs and participants with specific interest areas from the security industry.

### Chair:

Peter Boriskin

ASSA ABLOY

### **Architectural Graphics Working Group**

The Architectural Graphics Working Group focuses on the revision of AG-01 Architectural Graphics and CAD Symbols for the Security System Standard. SIA and the International Association of Professional Security Consultants are partnering together on this effort to revise this useful standard.

### **Accomplishments:**

AG-01 v3.1 released December 2017

#### Chair:

Larry Fosnight

ASSA ABLOY

## **Audio & Intelligent Communications Subcommittee**

As the vendor-neutral technology subcommittee representing the entire audio and intelligent communications ecosystem, our mission is to educate the industry to the importance of audio and communications and aid in growing this technology segment by providing business insights into the importance of audio for safety and security applications. We believe audio will be the

central hub and is critical for control and intelligence within safety and security ecosystems.

### **Accomplishments:**

- Routinely present sessions on the current landscape of and the future of audio and intelligent communication at ISC East and ISC West
- Developed audio security module for SIA's Security Cornerstones Learning Series, which provides a fundamental overview of the business practices and technologies used within today's physical security industry.
- Developed the report Safe and Sound: A Primer on Audio and Intelligent Communications Applications for Security

Chair:Vice Chair:Derek van der VorstChris WildfoersterSound IntelligenceAxis Communications

### **Built Environment Advisory Board**

The SIA Built Environment Advisory Board (formerly the SIA Proptech Advisory Board) was created to foster engagement between the proptech community and the global security industry through partnerships, education and thought leadership.

### **Accomplishments:**

- Published The SIA Proptech Report, which evaluates proptech trends, market size, and buying interests affiliated with security solutions in commercial real estate, including office environments and multifamily housing
- Hosts regular in-person meetings at ISC East and ISC West

### Chair:

Dan Cremins

Delta Electronics

### Standards (cont.)





### **Cybersecurity Advisory Board**

The Cybersecurity Advisory Board (CAB) is a board-appointed group of industry cybersecurity experts. The mission of the CAB is to guide SIA members ahead of potential cybersecurity issues related to electronic physical security measures. The board provides prescriptive guidance and advocacy for new and existing cybersecurity strategies and solutions. This leadership enables SIA to prepare its members for challenges related to wider adoption of the Internet of Things and the use of secure networked devices for security.

### **Accomplishments:**

- Published the Beginner's Guide to Product and System Hardening, An Information Security Overview, the Cyber Onboarding Guide for Employees and Recommendations for Initiating an Enterprise Security Strategy
- Develops regular virtual events and webinars on cybersecurity topics
- Hosted the SIA Cybersecurity Town Hall at Securing New Ground 2021 and a stop on the 2023 ISC West Pub Crawl
- Shared a series of tips, blog posts, videos and more in conjunction with Cybersecurity Awareness Month

### Chair:

Wayne Dorris

Axis Communications

### **Intrusion Subcommittee**

The Intrusion Subcommittee maintains and promotes standards dealing with residential and commercial intrusion panels and communication between protected premises and monitoring stations. This subcommittee serves as the primary editor of CP-01 and the SIA DC family of standards.

### **Accomplishments:**

 2019 CP-01 revision which includes informative signals for mobile alarm validation

### Chair:

Boris Stern Swissdotnet

### **Perimeter Security Subcommittee**

The Perimeter Security Subcommittee guides SIA's support for nationwide and international efforts to prevent hostile vehicle attacks. From crowded public spaces or critical infrastructure sites to government facilities, the subcommittee works to identify best practices, assess current threats and solutions and provide stakeholders with the latest on safety and security standards from governments and industry.

### **Accomplishments:**

 Hosted Perimeter PREVENT, a free daylong symposium examining critical issues related to perimeter defense for physical environments, including government and

### Standards (cont.)

commercial facilities, critical infrastructure, events and more

- Developed project plan to develop a security threat, vulnerability and risk assessment
- Hosted a Perimeter Security Roundtable at ISC West, an open forum where guests and members of the subcommittee discussed challenges and opportunities facing the industry
- Participated on panels during SIA GovSummit and cohosted an event with CHC Global and the University of Maryland's National Consortium for the Study of Terrorism and Responses to Terrorism

### **Chair:**

Rob Reiter
Reiter and Reiter Consulting

### **Security Industry Standards Council (SISC)**

The SISC is the Balanced Consensus body that votes on proposed standards that are being considered from the following ANSI-Accredited standards development organizations: SIA and The Monitoring Association





# SIA New Products and Solutions (NPS) Awards Committee

WARDS .... The SIA NPS Awards at ISC West is the

premier industry event to recognize new and innovative security products and services. SIA NPS judges present awards in 30+ product and service categories and also recognize the annual Best New Product and Judges' Choice Award winner out of the entries.

Information on submitting entries into the SIA NPS is available at https://www.discoverisc.com/west/en-us/seminars/sianew-product-showcase.html.

### **Accomplishments:**

- Introduced an emerging technologies category that features innovative products from startups and new-to-industry companies
- Bolstered the number of judges involved with a diverse group from leading security consulting, specifying and engineering firms as well as security practitioners from world-class organizations like Amazon, Nike and Salesforce
- Streamlined a number of categories with considerations for cloud, mobility and artificial intelligence to reflect the changing context of the security industry
- Hosted Inside the SIA NPS Awards: A Post-Ceremony Conversation With Judges, Winners and Entrants at ISC West

### Co-Chair:

Amy Dunton

Ameristar Perimeter

Security USA

### Co-Chair:

Christa Decker Whitman, Requardt & Associates



# SIA Open Supervised Device Protocol (OSDP) Technical Subcommittee

The SIA OSDP Technical Subcommittee is made up of access control manufacturers, integrators and end users implementing OSDP whose responsibilities include acting as the primary editors of the OSDP standard, voting and approving draft OSDP revisions prior to submission to the SIA Standards Committee, coordinating and reviewing research projects related to OSDP, providing technical guidance on issues related to OSDP and addressing requests for interpretation on issues related to OSDP.

### **Accomplishments:**

- OSDP v2.2 published (December 2020)
- IEC 60839-11-5 OSDP standard published (June 2020)
- SIA OSDP Verified program published (March 2020)
- SIA OSDP Boot Camp launched (May 2019)

Chair: Vice Chair:
Anthony Diodato Steve Rogers
Cypress Integration Solutions IQ Devices

### **Video and Vision Subcommittee**

SIA's Video and Vision Subcommittee reviews, develops, promotes and advocates for the adoption of relevant industrywide standards relating to video. The subcommittee represents all ecosystem stakeholders that provide security, operational and intelligent video solutions. Our scope includes domestic and international video standards activity.

### **Accomplishments:**

- Surveillance Camera Image Quality Guide
- Streaming Protocol Whitepaper
- Digital Video Quality Handbook
- Camera Setup Guide
- Video Quality Standard

### Chair:

Brian Karas *Pelican Zero* 





# Volunteer Your Expertise securityindustry.org/volunteer

Contact SIA staff to learn more about participating.

### **Learning and Development:**

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### **Industry Relations:**

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### **Marketing:**

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### **Membership:**

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### **Standards and Technology:**

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# SIA Committees and Working Groups Get Involved Today!

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